

From: [Raymond Pollum](#)
To: [Goodman, Karen](#)
Subject: CAD Info and General Follow Up
Date: Thursday, July 26, 2018 4:55:06 PM
Attachments: [PRESS RELEASE 2018-037 BURLGARY SUSPECT IDENTIFIED VIA NEIGHBORS BY RING.pdf](#)
[Neighbors & CAD \(1\).pdf](#)

Karen, I am providing a link below and attaching a couple of documents (including a description of the CAD data we use to alert our Neighbors.)

The link and the press release show how police agencies are positioning their involvement with Ring. You'll notice there is no implicit endorsement of Ring, just an acknowledgement that the agency has joined "Neighbors by Ring" similar to the an arrangement with Facebook, NextDoor and other social media platforms.

You and I discussed that you would download the free app and set up your own virtual neighborhood to get a feel for the platform. As an app user, you can post video (no requirement that it comes from a Ring device) and comment on posts within your personal geofence. This app and its users are responsible for almost daily arrests as Neighbors share video, comment on posts and otherwise engage in matters specific to crime and safety.

Providing LE with access to the Neighbors platform, not in a small geofence but in your entire jurisdiction, will allow SDPD to see all user uploaded video, comment when appropriate (I just helped Scottsdale through that process this morning) and otherwise communicate with an active and engaged community.

The camera map and video request features are natural extensions of the platform. San Diego has more than 21,000 Ring devices capturing video across your city. We provide your investigative team an ability to digitally canvas an area and request video without ever leaving the office. Of course they'll still go out on scene, look for other systems and to gather evidence as usual, but we think the video request can give them a head start and maybe even solve a few cases without the other manual work.

I mentioned I will be in San Diego on Monday (meeting with SDCSO). I would suggest we sit down while I'm there, go through the MOU line by line (it's only two pages), make notes on what to modify or delete, and then provide you with something that passes any type challenge you're concerned about. I could meet anytime after 1:00pm

Either way, no pressure. Always feel free to call if I can help in anyway. I hope this helps.

Regards, Ray

Link: <https://www.abcactionnews.com/news/crime/tampa-police-credit-app-for-helping-catch-serial-porch-pirate>

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Raymond Pollum
Vice President of Neighborhood Sales



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(949) 690-6979 Mobile

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[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Ring Team](#)
To: [Goodman, Karen](#)
Subject: Don't Forget to RSVP for the Party of the Year!
Date: Wednesday, September 19, 2018 6:00:51 AM

Eat, Drink and Reduce Crime!





Shaquille O'Neal and the Ring Team are throwing a party and you're invited! Come enjoy an open bar, free food and more. Attendees will take home a gift of five free Ring Doorbells for their department and the community!

RSVP today to reserve your spot.

Event Details

Sunday, October 7
5:15pm - 7:15pm

Hyatt Regency
Florida Ballroom M-N
9801 International Drive
Orlando, FL 32819

Note: All attendees must bring their conference badges for entry.



Email intended for kgoodman@pd.sandiego.gov

Terms and Conditions: You must be an active member of law enforcement and a registered event attendee to be eligible. You will need to provide contact information at the event, including an active government email address, only for eligibility verification and shipment. Cannot be exchanged for cash.

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From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Tuesday, November 20, 2018 6:48 AM

To: Ford, Allyson [REDACTED]

Subject: Re: FW: Law Enforcement Portal

Detective Ford, Thank you for the email. A few point that I would like to make:

1. I think it makes a lot of sense to present this program (LE Portal to access platform) to as many of your colleagues as possible. There is such incredible potential to the Neighbors Portal that your Investigations, CRO's, Social Media team, etc., will see and the bigger that

audience, the better.

Also, I'm Orange County based so its an easy drive for me (and has the added benefit of eliminating my daily commute to our Santa Monica Hq). I am available December 4-6, December 19-20 then very open at this point through January.

2. Regarding MOU's signed by other departments, I understand those are publicly available, but not through Ring. The confidentiality clause requires the MOU to be kept confidential unless otherwise prohibited by law. Hopefully you can gain access through other means. I will tell you that the agencies you mention have signed the standard MOU. We have received a modified draft MOU from the SDC Sheriffs Office, but that has not yet been executed.

3. You mention two concerns in particular, non-endorsement and camera distribution.

Taking camera distribution first, there is no requirement that you accept these. Most agencies do, some via a local non-profit, but if your department would be more comfortable removing that component of the program, we're happy to accommodate.

As for endorsement, that is not asked for in the MOU. We do ask for you to "engage" and encourage adoption of the Neighbors app. The app is vendor agnostic, camera agnostic (app users can use competing door bells to post video) and is a free download to anyone in the community. Adoption of the app is critical to your success with portal. Just as a robust neighborhood watch can be an effective crime deterrent, an active and engaged community posting suspicious/criminal activity, identifying suspicious characters, and responding to request for video (to aid in investigations) is critical for the success of this program. We're really good at crafting the messaging in a way that doesn't cross the line on vendor endorsement.

Let me know if there is anything I can do to assist in any way. I look forward to meeting again soon and sharing some of the incredible stories coming from our LE engagements.

Ray

--

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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

On Fri, Nov 16, 2018 at 2:51 PM Ford, Allyson [REDACTED] > wrote:

Hello Mr. Pllum,

I got a chance to speak with Karen Goodman and Kim Kirkpatrick, who you've previously been in contact with. They let me know they forwarded your suggested MOU to our legal department and our legal department responded with a few questions that needed to be addressed.

Personally, it sounds like everyone recognized the benefits to the law enforcement Ring portal but I also know everyone is busy. I volunteered to help where I can and see if we can't work out some of the kinks.

That being said, I would bet some of the other local departments have probably had some of the same concerns, like how to avoid violating our no-endorsement policy and how to distribute the free Ring doorbells. Instead of re-inventing someone else's work, would you be able to send me Oceanside PD's, Carlsbad PD's, and the sheriff's MOU?

I would love to see your presentation and I'm sure many others would too. I've asked around and I'm working on setting up a meeting with captains and/or other department heads so they can see how this would help us. What is your schedule like between now and the end of January?

Thank you,
Allyson

Detective Ford

City of San Diego
Northeastern Investigations
13396 Salmon River Road
San Diego, CA 92129

[REDACTED]

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From: Raymond Pllum [mailto:raymond.pllum@ring.com]

Sent: Monday, November 12, 2018 9:01 AM

To: Ford, Allyson [REDACTED]
Subject: Re: FW: Law Enforcement Portal

Detective Ford, Thank you for the follow up. No, there has not been any movement with SDPD, but that is likely on me, not anyone there. Ring has me focused on expanding Neighbors portal use in Florida, Texas and Arizona (three very large statewide Ring communities). That said, SoCal is incredibly important to us and I know I need to spend a little more time here.

As a quick local update, we have received a request to modify some MOU language from SDCSO's office recently. Also, both Oceanside PD and Carlsbad PD were onboarded to Neighbors Portal last week, so we are starting to see movement here.

I would welcome an opportunity to meet again in San Diego and to address any remaining questions SDPD has on the program, platform or portal. If you think that would be helpful, please let me know and we can schedule something.

Thanks again for reaching out.

Ray

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Vice President of Neighborhood Sales



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On Thu, Nov 8, 2018 at 11:21 AM Ford, Allyson [REDACTED] wrote:

Hello Mr. Pollum,

I would like to follow-up and ask if any more progress has been made with the San Diego Police Department. Lieutenant Stone from Northeastern Division was just transferred and replaced by Lieutenant Ziegler. I spoke to Lieutenant Ziegler and Police Service Officer Jenn Grabbe this morning and I have their permission to inquire about the status.

Thank you,
Allyson

Detective Ford

City of San Diego
Northeastern Investigations
13396 Salmon River Road
San Diego, CA 92129



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From: Villalobos, Steven
Sent: Thursday, November 08, 2018 11:06 AM
To: Ford, Allyson [REDACTED]
Subject: FW: Law Enforcement Portal

Here you are

Best Regards,

Sergeant Steven Villalobos

Northeastern Investigations/Juvenile Services
San Diego Police Department



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immediately notify the sender by reply email, delete the original communication, and destroy all copies.

From: Grabbe, Jennifer

Sent: Wednesday, October 03, 2018 9:46 AM

To: Stone, Natalie [REDACTED]; Kelly, Pepper [REDACTED];
Villalobos, Steven [REDACTED]

Subject: FW: Law Enforcement Portal

I followed up with our contact at Ring this morning and received this message FYI.

Jen

From: Raymond Pollum [<mailto:raymond.pollum@ring.com>]

Sent: Wednesday, October 03, 2018 9:37 AM

To: Grabbe, Jennifer [REDACTED]

Subject: Re: Law Enforcement Portal

Good morning Jennifer, My main POCs at SDPD are Karen Goodman and Kimberly Kirkpatrick. We've provided an MOU for consideration but have not yet had a response. I'll follow up with both today to see how the internal discussions are going.

As for an update, Portal is live. We have 30+ agencies in Florida actively engaged and we are now targeting Texas where 15 PD and Sheriff Offices have been onboarded with several others in the queue. There are a smattering of other agencies in Illinois, Wisconsin, Arizona who have also joined the program (although we are being very selective when outside of our target areas). The program is getting stronger day by day (we just added alert zones (divisions) to portal).

If you would like to hear more, or think another meeting with your division would be helpful, I'm happy to accommodate on short notice.

I'll keep you posted if I learn anything further from Karen or Kimberly.

Respectfully, Ray

VISIT US AT BOOTH 931 AT IACP OCTOBER 7-9

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Raymond Pollum

Vice President of Neighborhood Sales



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From: Gerrell Johnson [<mailto:gerrell@ring.com>]

Sent: Tuesday, August 08, 2017 11:47 AM

To: Oliveras, Shannah [REDACTED]

Subject: Re: FW: promo code

Hi, The code for your law enforcement discount is 42sandiegopd and it will give you \$50 off each video doorbell and camera product that you order online at ring.com. It's very important to keep in mind that you must use your city email address when you checkout, the discount will not be applied to the final order if you don't use your [REDACTED] email address.

I hope this helps!

Gerrell Johnson
Neighborhood Manager



1523 26th St
Santa Monica, CA 90404

gerrell@ring.com

(855) 688-7756 ext. 14

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From: Oliveras, Shannah
Sent: Thursday, August 03, 2017 3:08 PM
To: 'gerrell@ring.com' <gerrell@ring.com>
Cc: Oliveras, Shannah [REDACTED]
Subject: promo code

Good afternoon,

This is the flyer I received, I was told \$50 off for law enforcement and \$25 off for San Diego Residents. The code does not seem to work at all for either

Thank you for your help clearing up the confusion.

Officer Shannah Oliveras
Community Relations Officer
San Diego Police Department , Northeastern Division
13396 Salmon River Road San Diego, Ca 92129
[REDACTED]



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



[REDACTED]

From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Wednesday, May 02, 2018 5:40 PM

To: Kirkpatrick, Kimberly [REDACTED]

Subject: Re: FW: Ring Camera Access

Hi Kimberly, We previously met with your colleagues at your Northwestern Division. At that time (January), we presented the Ring Platform (devices and social sharing app) and what was the soon to be released Law Enforcement Portal, LE's ability to engage with Ring Neighbors (users). Community Relations Officer Trevor Philips is our POC there.

As an update to that meeting, the portal was released into beta in February and will soon be released in production. The first of many announcements of this took place earlier today in Orlando Florida (see link below).

<http://www.orlandosentinel.com/news/orange/os-orlando-ring-doorbell-20180501-story.html>

I would enjoy an opportunity to share with you the Ring story and how San Diego could benefit from using the platform/portal. I'll be in San Diego tomorrow presenting to Chula Vista PD, Carlsbad PD and Oceanside PD. If you're interested in attending any of those meetings, I'm sure the agencies would welcome your attendance. Just let me know so I can provide a heads up. If not, I'm happy to jump on a call with you and / or set up a time to visit SDPD when more convenient.

Thank you for reaching out. Call anytime at 949-690-6979. I look forward to speaking with you.

Regards, Ray

On Wed, May 2, 2018 at 5:06 PM, Kirkpatrick, Kimberly [REDACTED] wrote:

Good Afternoon Raymond—

I was forwarded your contact information from a fellow Crime Analyst (from San Diego County Sheriff's Department) because I was interested in learning more about how law enforcement agencies can use Ring technology (specifically images) to possibly aid us in our investigations. I also noted that it's stated in the thread below, that you previously attended a meeting with someone at our agency. Do you remember who that was? The analyst that forwarded me this information also mentioned a law enforcement portal coming out in the future.

Would you mind if we chatted sometime?

Thank you in advance for any information you might be able to provide us.

Kind Regards,

Kimberly Rae Kirkpatrick

Crime Analyst

City of San Diego

Police Department | Crime Analysis Unit



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[REDACTED]

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[REDACTED]

[REDACTED]

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[REDACTED]

From: Chris Loos <cloos@ring.com>

Sent: Tuesday, April 17, 2018 2:56 PM

To: Clark, Heather [REDACTED]

Subject: Re: Ring Camera Access

Hi Heather,

My colleague who would be able to assist you further is Ray Pollum (raymond.pollum@ring.com). I am not sure if his travel schedule will allow for him to make it out to your station anytime soon, but at the very least he could provide more information on the neighborhoods portal and when it will be available. If you could reference that you got his information from me and that I met with the Sheriff's earlier this year that would refresh his memory. Ray joined me during our meeting with the San Diego Police Department before I met with the Sheriff's without him there. Let me know if there is anything else I can do to help!

Chris

On Tue, Apr 17, 2018 at 11:08 AM, Clark, Heather [REDACTED] wrote:

Good morning,

I received your contact info from my peer at the North Coastal Sheriff's Station in Encinitas, CA. He mentioned you had done a presentation at their briefing. I'm hoping you can clarify a quick question regarding the camera accessibility and if it's in fact publically available if you have an account. I recently came across a public facebook group that stated the cameras were visible to anyone if you sign up. If they aren't public, do you have an estimate on when the Law Enforcement portal is set to go live?

Thank you in advance and please feel free to keep my contact information handy.

Heather Clark
San Diego Sheriff's Department
Crime and Intelligence Analyst
[8811 Cuyamaca Street](#)
[Santee, CA 92071](#)
[REDACTED]

--

Chris Loos
National Account Manager



[1523 26th St](#)
[Santa Monica, CA 90404](#)
cloos@ring.com
630-484-6833

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Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

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[REDACTED]

From: Raymond Pollum [mailto:raymond.pollum@ring.com]
Sent: Tuesday, May 15, 2018 12:44 PM
To: Kirkpatrick, Kimberly [REDACTED]
Subject: Re: FW: Ring Camera Access

Kimberly, Thank you. I will send a calendar invite for 2:00pm on the 29th. If that time doesn't work, just change it on the invitation. After you accept, please feel free to forward the invitation to anyone you feel would benefit from a more thorough understanding of the portal, or to anyone who might have questions on its features, benefits or inner-workings.

As far as system requirements, Portal is built on a SaaS model accessed in a browser. A technical contact (systems admin) is a required stakeholder during onboarding, but you may want to invite some technology folks for this presentation. Other stakeholders generally include investigative, public relations, community facing and command staff. There are no charges to law enforcement who access, engage, request or otherwise use Ring's LE Portal.

I may have mentioned that our recent focus has been in Florida to launch portal. Florida and Texas (out next target) have significant Ring presence, so we're taking advantage of that to launch there. (San Diego is impressive as well!) . Here are a few articles related to that process (from more than 20 agencies currently being on-boarded):

<http://www.orlandosentinel.com/news/orange/os-orlando-ring-doorbell-20180501-story.html>

<http://money.cnn.com/2018/05/08/technology/neighbors-ring-app/index.html>

<https://www.abcactionnews.com/news/region-tampa/doorbell-surveillance-company-ring-launches-app-to-help-neighbors-fight-crime>

If you have any questions on Ring, the platform or the portal, please keep my number handy and feel free to call anytime. I look forward to meeting with SDPD as we work together to keep San Diego safe.

Regards, Ray

On Tue, May 15, 2018 at 10:25 AM, Kirkpatrick, Kimberly [REDACTED] wrote:

Hi Ray—

I asked my supervisor, Karen Goodman, and she said that the afternoon of May 29th would work for us as well. In addition to hearing about the LE Portal, we would also need to know what system requirements are necessary from our end, as well as any associated costs.

Thank you very much for thinking to include us in your day of presentations.

Kind Regards,

Kimberly Rae Kirkpatrick

Crime Analyst

City of San Diego

Police Department | Crime Analysis Unit



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From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Wednesday, May 09, 2018 2:51 PM

To: Kirkpatrick, Kimberly [REDACTED]

Subject: Re: FW: Ring Camera Access

Kimberly, I am meeting with the San Diego County Sheriffs Department on May 29th at 10:00am. Would it be possible to set something up with San Diego PD on that day as well? Anytime after noon would work for me. (My presentation last about 30 to 45 minutes based on interaction and Q & A.) Let me know if that works.

Here are a couple of story's related to the upcoming release of our LE Portal:

<http://www.orlandosentinel.com/news/orange/os-orlando-ring-doorbell-20180501-story.html>

<http://money.cnn.com/2018/05/08/technology/neighbors-ring-app/index.html>

Thanks, Ray

On Wed, May 2, 2018 at 5:06 PM, Kirkpatrick, Kimberly

[REDACTED] wrote:

Good Afternoon Raymond—

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From: Curtis, Laura [REDACTED]

Sent: Tuesday, May 01, 2018 10:03 AM

To: Kirkpatrick, Kimberly [REDACTED]

Subject: FW: Ring Camera Access

Hi Kim,

Please see below for the Ring.com rep. The rep will be speaking at OPD this Thursday at 1300 if you are interested. I don't have a flyer or anything but as soon as the new app rolls out, I'll be sure to let you know.

_Laura

From: Lithyouvong, Chittakone (Noy)
Sent: Tuesday, May 01, 2018 9:57 AM
To: Curtis, Laura
Subject: FW: Ring Camera Access

From: Lithyouvong, Chittakone (Noy)
Sent: Wednesday, April 18, 2018 9:53 AM
To: Rivers, Gary [REDACTED]; Simon, Jonathan
[REDACTED]
Subject: FW: Ring Camera Access

See below for new contact info for Ring.com LE rep

From: Clark, Heather
Sent: Wednesday, April 18, 2018 9:36 AM
To: Lithyouvong, Chittakone (Noy) [REDACTED]
Subject: FW: Ring Camera Access

From: Chris Loos <cloos@ring.com>
Sent: Tuesday, April 17, 2018 2:56 PM
To: Clark, Heather [REDACTED]
Subject: Re: Ring Camera Access

Hi Heather,

My colleague who would be able to assist you further is Ray Pollum (raymond.pollum@ring.com). I am not sure if his travel schedule will allow for him to make it out to your station anytime soon, but at the very least he could provide more information on the neighborhoods portal and when it will be available. If you could reference that you got his information from me and that I met with the Sheriff's earlier this year that would refresh his memory. Ray joined me during our meeting with the San Diego Police Department before I met with the Sheriff's without him there. Let me know if there is anything else I can do to help!

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Thank you in advance and please feel free to keep my contact information handy.

Heather Clark
San Diego Sheriff's Department
Crime and Intelligence Analyst
[8811 Cuyamaca Street](#)
[Santee, CA 92071](#)
[REDACTED]

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Chris Loos
National Account Manager



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Raymond Pollum
Vice President of Neighborhood Sales



1523 26th St
Santa Monica, CA 90404

ray@ring.com
(949) 690-6979 Mobile

As seen on:

[Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor](#)
[Time Magazine's Top 10 Gadgets](#)
[The Truth About Daytime Burglaries](#)
[TechCrunch Product Review](#)
[ABC's Shark Tank](#) (password: doorbot)
[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

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From: Raymond Pollum [<mailto:raymond.pollum@ring.com>]

Sent: Wednesday, October 03, 2018 9:37 AM

To: Grabbe, Jennifer [REDACTED]

Subject: Re: Law Enforcement Portal

Good morning Jennifer, My main POCs at SDPD are Karen Goodman and Kimberly Kirkpatrick. We've provided an MOU for consideration but have not yet had a response. I'll follow up with both today to see how the internal discussions are going.

As for an update, Portal is live. We have 30+ agencies in Florida actively engaged and we are now targeting Texas where 15 PD and Sheriff Offices have been onboarded with several others in the queue. There are a smattering of other agencies in Illinois, Wisconsin, Arizona who have also joined the program (although we are being very selective when outside of our target areas). The program is getting stronger day by day (we just added alert zones (divisions) to portal).

If you would like to hear more, or think another meeting with your division would be helpful, I'm happy to accommodate on short notice.

I'll keep you posted if I learn anything further from Karen or Kimberly.

Respectfully, Ray

VISIT US AT BOOTH 931 AT IACP OCTOBER 7-9

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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

To: raymond.pollum@ring.com
Cc: [Goodman, Karen](#)
Subject: FW: Ring Camera Access
Date: Wednesday, May 02, 2018 5:06:05 PM

Good Afternoon Raymond—

I was forwarded your contact information from a fellow Crime Analyst (from San Diego County Sheriff's Department) because I was interested in learning more about how law enforcement agencies can use Ring technology (specifically images) to possibly aid us in our investigations. I also noted that it's stated in the thread below, that you previously attended a meeting with someone at our agency. Do you remember who that was? The analyst that forwarded me this information also mentioned a law enforcement portal coming out in the future.

Would you mind if we chatted sometime?

Thank you in advance for any information you might be able to provide us.

Kind Regards,

Kimberly Rae Kirkpatrick

Crime Analyst
City of San Diego
Police Department | Crime Analysis Unit



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From: Curtis, Laura [REDACTED]
Sent: Tuesday, May 01, 2018 10:03 AM
To: Kirkpatrick, Kimberly [REDACTED]
Subject: FW: Ring Camera Access

Hi Kim,

Please see below for the Ring.com rep. The rep will be speaking at OPD this Thursday at 1300 if you are interested. I don't have a flyer or anything but as soon as the new app rolls out, I'll be

sure to let you know.

_Laura

From: Lithyouvong, Chittakone (Noy)
Sent: Tuesday, May 01, 2018 9:57 AM
To: Curtis, Laura
Subject: FW: Ring Camera Access

From: Lithyouvong, Chittakone (Noy)
Sent: Wednesday, April 18, 2018 9:53 AM
To: Rivers, Gary [REDACTED]; Simon, Jonathan [REDACTED]
Subject: FW: Ring Camera Access

See below for new contact info for Ring.com LE rep

From: Clark, Heather
Sent: Wednesday, April 18, 2018 9:36 AM
To: Lithyouvong, Chittakone (Noy) [REDACTED]
Subject: FW: Ring Camera Access

From: Chris Loos <cloos@ring.com>
Sent: Tuesday, April 17, 2018 2:56 PM
To: Clark, Heather [REDACTED]
Subject: Re: Ring Camera Access

Hi Heather,

My colleague who would be able to assist you further is Ray Pollum (raymond.pollum@ring.com). I am not sure if his travel schedule will allow for him to make it out to your station anytime soon, but at the very least he could provide more information on the neighborhoods portal and when it will be available. If you could reference that you got his information from me and that I met with the Sheriff's earlier this year that would refresh his memory. Ray joined me during our meeting with the San Diego Police Department before I met with the Sheriff's without him there. Let me know if there is anything else I can do to help!

Chris


On Tue, Apr 17, 2018 at 11:08 AM, Clark, Heather [REDACTED] wrote:

Good morning,

I received your contact info from my peer at the North Coastal Sheriff's Station in Encinitas, CA. He mentioned you had done a presentation at their briefing. I'm hoping you can clarify a quick question regarding the camera accessibility and if it's in fact publically available if you have an account. I recently came across a public facebook group that stated the cameras were visible to

anyone if you sign up. If they aren't public, do you have an estimate on when the Law Enforcement portal is set to go live?

Thank you in advance and please feel free to keep my contact information handy.

Heather Clark
San Diego Sheriff's Department
Crime and Intelligence Analyst
[8811 Cuyamaca Street](#)
[Santee, CA 92071](#)


--

Chris Loos
National Account Manager



1523 26th St
Santa Monica, CA 90404
cloos@ring.com
630-484-6833

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Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)

To: [Jordon, Jeffrey](#)
Subject: FW: Ring LE Portal Follow Up
Date: Friday, March 01, 2019 11:26:07 AM

Jeff,

Happy Friday. You mentioned previously that we were looking to wrap RING.com into a larger platform of video availability. Has there been any movement at this time? I'm not pursuing RING.com since it sounds like a bigger effort may be undertaken by SDPD. Do you have anything to share?

Thanks,
Karen

From: Raymond Pollum [mailto:raymond.pollum@ring.com]
Sent: Friday, March 01, 2019 11:10 AM
To: Goodman, Karen [REDACTED]
Subject: Ring LE Portal Follow Up

Hi Karen, Hope all is well. Wanted to check in with a couple of updates for you. First, I had a really good conversation with one of your Captains at the Major City Chiefs Conference in DC a few weeks ago. He knows you well, speaks highly of you, I just unfortunately haven't been able to find his card, sorry/

The other development which might prove helpful is San Diego County Sheriff's Office returned their MOU yesterday. You know my goal is to get full coverage in San Diego County and chase the bad guys east. This was a big one and hopefully San Diego Police Department will follow.

If there is anything you need from me, if I can help in any way, from providing addition information to presenting this no cost service from the beginning I'll support you in anyway I can.

Again, I hope all is well. Hope to hear from you soon.

Ray

--

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----- Original message -----

From: Barry Parker <barry.parker@ring.com>

Date: 5/31/18 9:04 AM (GMT-08:00)

To: "Levenberg, Thomas" [REDACTED]

Subject: Ring Loves Law Enforcement

Hi Thomas,

I am looking forward to getting Rings into the hands of the San Diego Police Department. I'm sure we'll make a lot of people happy and safe by using your department's code **nb46sd**. Make sure you are also using your department's email address [REDACTED]. Here's a brief overview of the initiative that you can forward to your department. I have summarized the important points and have details further down.

Summary

- Everyone in your agency will get a discount for \$50 off per device!
- You must purchase the device from Ring using your specific work email address - [REDACTED]
- The discount is for law enforcement only so please restrict further distribution of this promotional offer. The promotional offer is only available while supplies last.
- Here's your code! **nb46sd**

Use the link ring.com

Ring Loves Law Enforcement

Over the past year, we've been working closely with law enforcement departments and individuals like yourself. The combination of Ring + law enforcement has proven to reduce crime in neighborhoods, however, none of this would've been possible without people like you that truly believe in our product.

Now, we want to thank you by offering everyone in your station the opportunity to get Ring at a heavily discounted price. By using the promo code: **nb46sd** you and your law enforcement colleagues can get \$50 off Ring Video Doorbell 2, Video Doorbell Pro, Video Doorbell Elite, and Security Cams.

Thanks,
Barry Parker, Neighborhoods Marketing Rep



1523 26th St
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barry.parker@ring.com
(855) 688-7756 Ext. 46

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Service	Percentage
Online banking	10%
Mobile banking	25%
Online bill payment	85%
Online account opening	95%
Online loan application	100%
Online credit card application	45%
Online investment account opening	35%
Online insurance policy renewal	10%

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From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Tuesday, November 20, 2018 11:55 AM

To: Ford, Allyson [REDACTED]

Subject: Ring Overview

Detective Ford, I enjoyed our conversation and appreciate your support there at San Diego Police Department. I am providing a few links below that better describe Neighbors Portal.

*** These are not public facing videos so please don't use them for anything other than your internal discussions.

The narrated portal video provides a brief overview of portal (your access to the Neighbor Platform made up of devices and the neighborhood watch style app).

The other two are really good examples of how Portal is used by LE in communities where engagement is high.

[Neighbors by Ring Portal - Law Enforcement Only](#)

[Volusia County Sheriffs](#)

[Winter Park Police Department](#)

I look forward to hearing from you after your meeting.

Ray

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Vice President of Neighborhood Sales



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From: Raymond Pollum [mailto:raymond.pollum@ring.com]
Sent: Friday, April 19, 2019 10:17 AM
To: Ford, Allyson [REDACTED]
Subject: Re: Ring Presentation to National City PD

I plan to be in San Diego for two days (May 23 and 24). As of now, anytime after noon on the 23rd or anytime on the 24th works for me. (I'll be reaching out to Chula Vista and Escondido too). If there is a time that works best for you, let me know and we can lock it in. Ray

Raymond Pollum

Head of Law Enforcement Partnerships
ray@ring.com
949-690-6979



1523 26th St.
Santa Monica, CA 90404
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

On Fri, Apr 19, 2019 at 10:14 AM Ford, Allyson [REDACTED] wrote:

Good morning,

Yes, we would be interested in seeing a presentation for SDPD. What is your availability?

Thank you,

Detective Ford
City of San Diego

Northeastern Investigations
13396 Salmon River Road
San Diego, CA 92129

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From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Friday, April 19, 2019 10:02 AM

To: Ford, Allyson [REDACTED]

Subject: Ring Presentation to National City PD

Detective Ford, I'll be presenting the LE Neighbors Portal to National City PD on May 23rd at 10:00am. You had expressed an interest in seeing the presentation, so if that is something you would like to attend, let me know and I'll clear it through my POC there.

Alternately, I would welcome an opportunity to present to SDPD while in town that day. That would allow you (and any of your invited colleagues) to see a live version of Portal created using your jurisdiction. This would show a live Neighbors feed and camera heat map from areas you and your team would have an high level of familiarity with.

Either way, I would be happy to accomodate what works best for you. Let me know what you think.

Ray

Raymond Pollum

Head of Law Enforcement Partnerships
ray@ring.com
949-690-6979



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www.ring.com



[Download the Neighbors App.](#)

Join the new neighborhood watch.

Subject: FW: Ring SDPD Meeting
Date: Thursday, June 21, 2018 10:23:44 AM

From: Raymond Pollum [mailto:raymond.pollum@ring.com]
Sent: Thursday, June 21, 2018 10:17 AM
To: Grabbe, Jennifer [REDACTED]
Subject: Re: Ring SDPD Meeting

Ms. Grabbe, I've provided an MOU for SDPD consideration to Karen Goodman (copy to Kimberly Kirkpatrick). We require a signed MOU prior to department onboarding (and access to Portal).

If you have questions on the MOU, or if I can be of service in anyway, please don't hesitate to call me at 949-690-6979.

I look forward to working with you. Ray

On Thu, Jun 21, 2018 at 9:22 AM, Grabbe, Jennifer [REDACTED] wrote:

Good Morning,

I just wanted to follow-up with you on the meeting with San Diego Police Department On May 29th and see if any changes to using the LE Portal would be made available to PD.

Thank you for your time.

Jennifer Grabbe, PISO-II
San Diego Police Department
Northeastern Division Investigations
[13396 Salmon River Rd.](#)
[San Diego, Ca 92129](#)
[REDACTED]

From: Raymond Pollum [mailto:raymond.pollum@ring.com]
Sent: Tuesday, May 15, 2018 8:02 PM
To: Grabbe, Jennifer [REDACTED]
Subject: Ring SDPD Meeting

Officer Grabbe, I received you name from my colleague Chris Loos who was recently promoted to a different role at Ring. I've sort of adopted many of the agencies he was working with including those in San Diego.

Chris asked that I reach out with an update on Portal, specifically as it pertains to the San Diego market. So two quick updates:

1. We've come out of beta and are in the process of onboarding 30+ agencies in Florida. I'm including a few links to recent announcements there below.

orlandosentinel.com/news/orange/os-orlando-ring-doorbell-20180501-story.html

<http://money.cnn.com/2018/05/08/technology/neighbors-ring-app/index.html>

<https://www.abccactionnews.com/news/region-tampa/doorbell-surveillance-company-ring-launches-app-to-help-neighbors-fight-crime>


2. I've set up a meeting with San Diego Police Department on May 29th at 2:00pm. My POC there is Kim Kirkpatrick. I'll be presenting the Ring Platform and LE Portal to a group there at that time. If you need information on that meeting or would like to attend, please contact Kim.

If you have any questions for me, please feel free to reply or call anytime at 949-690-6979.

Regards, Ray

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Raymond Pollum
Vice President of Neighborhood Sales


[1523 26th St](#)
[Santa Monica, CA 90404](#)

ray@ring.com
(949) 690-6979 Mobile

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[Time Magazine's Top 10 Gadgets](#)
[The Truth About Daytime Burglaries](#)
[TechCrunch Product Review](#)
[ABC's Shark Tank](#) (password: doorbot)
[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

[REDACTED]

From: Raymond Pllum [<mailto:raymond.pllum@ring.com>]

Sent: Wednesday, May 30, 2018 1:07 PM

To: Kirkpatrick, Kimberly [REDACTED]; Goodman, Karen
[REDACTED]

Subject: Ring Follow Up and MOU

Ms. Kirkpatrick, Thank you for arranging our meeting yesterday and gathering your colleagues to hear about Rings newest tool to reduce crime in communities. It was a pleasure to meet you and I look forward to working with you and the San Diego Police Department.

.....

Ms. Goodman, As discussed, attached please find our MOU for your review. An executed MOU is necessary in advance of providing department credentials to Ring's Law Enforcement Portal (LE Portal), the access point to the Ring Neighbors platform. Key highlights of the LE Portal include:

1. One-click video requests from Ring Neighbors based on date, time and proximity to incident location.
2. Ability to view and comment on all uploaded (vetted) video and comments from Neighbors within your jurisdiction.
3. Ability to push crime and safety alerts / notifications to Ring Neighbors.

The LE Portal is a sophisticated cloud-based system provided free of charge to law enforcement. The formal onboarding process includes technical, administrative and practical instructions on how to best maximize its effectiveness as an investigative and notification tool. To insure proper use of the LE Platform, we require the following stakeholders to be present during the onboarding process:

Technical Contact: A master agency credential will be provided to the department. The SDPD technical administrator (Admin) will be responsible for providing and managing log-in credentials to individual users within the department.

Social Media Contact: Ring Neighborhoods is a social sharing site. While our motto of "low frequency, highly relevant content" is accurate, the effectiveness of this engagement will only be as powerful as our combined efforts make it. Ring Neighbors

post video content based on suspicious and/or criminal activity inviting Neighbor response. SDPD use of the LE Portal to comment on Neighbor posts and to inform your community of crime alerts/activity is an essential element of our program.

Public Information Contact: Prior to activating LE Portal for your agency, Ring will notify our Neighbors that we are working with SDPD. We will work with SDPD to create a mutually acceptable message that is concise, accurate and reflective of the goals of the program. SDPD input and approval on that message is required.

Detective / Investigative Contact: Those charged with use of portal will be trained on how to engage in the Neighborhood conversation, how to post crime alerts and how to request video when investigation criminal activity.

Legal Contact: Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

Please use me as your Ring POC to communicate any SDPD questions, comments or concerns to Ring in advance of our next meeting.

Thank you again for your time and consideration. I look forward to seeing you again soon and to working with SDPD to reduce crime in San Diego.

Regards, Ray

--

--

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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Dragt, Julie](#)
To: [Grabbe, Jennifer](#)
Subject: FW: Ring's Neighborhoods Feature for Law Enforcement
Date: Thursday, February 01, 2018 11:46:00 AM
Attachments: [Neighborhoods Portal \(2\).pdf](#)

From: Chris Loos [mailto:cloos@ring.com]
Sent: Wednesday, January 31, 2018 1:45 PM
To: Oliveras, Shannah [REDACTED]; Dragt, Julie [REDACTED]
Subject: Ring's Neighborhoods Feature for Law Enforcement

Hi Officer Oliveras and Officer Dragt,

My name is Chris and I work at Ring Video Doorbell. I and a colleague of mine will be meeting with Detective Tom Boerum of the Northwestern Division next week about our soon to be released Neighborhoods Portal for Law Enforcement.

I wanted to see if you may be available for a meeting about the Neighborhoods Portal and our community programs for residents. I attached a PDF which goes into more detail about the portal, but it is essentially a way for law enforcement to have access to Ring videos that users post to the neighborhoods feature within the app. We aim for it to be another resource for law enforcement to use to help keep neighborhoods safe.

We would love to meet with you and introduce this portal for the Northeastern Division as well. We will be in the area on Wednesday and Thursday next week, so if you are available on either of those 2 days please let me know. I look forward to your response.

Best,

--

Chris Loos
Account Manager

[REDACTED]
1523 26th St
Santa Monica, CA 90404
cloos@ring.com
630-484-6833

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)

[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]

[REDACTED]
[REDACTED]

[REDACTED]

From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Friday, November 30, 2018 10:46 AM

To: Daly, Brendan [REDACTED]

Cc: Ford, Allyson [REDACTED] Goodman, Karen [REDACTED]

Subject: Re: SDPD - Ring Partnership

Brendan, Following up on our call yesterday (and copying Ms. Goodman and Detective Ford), I wanted to confirm that the CAD request section of the MOU is an optional component of our program and is regularly removed by agencies using the Neighbors portal. I would suggest doing the same in this case.

As a back drop, Ring uses publicly sourced data which we then publish in the Neighbors app. The request in the MOU generally provides for faster inclusion of that data, but until SDPD has had an opportunity to use portal, engage with community, request video and generally get comfortable with this service, we will simply continue to populate the app using our current sources.

As I mentioned on the phone, you should download the free app (Neighbors by Ring) to get an idea of the types of video that get posted, see user comments and also the alerts Ring pushes out. If I can assist with that in any way please let me know.

Thanks again.

Ray

--

Raymond Pollum
Vice President of Neighborhood Sales



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On Tue, Nov 27, 2018 at 3:43 PM Daly, Brendan [REDACTED] wrote:

Hi Raymond. I was asked to review the proposed MOU between SDPD and Ring from an IT security perspective. We have a few questions regarding IT security that we would like to discuss with Ring. Can you provide me a point of contact so I may arrange a conference call to discuss?

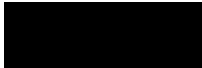
Thank you

Brendan M. Daly, MS

IT Operations Manager

City of San Diego

Police Department



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From: [Raymond Pollum](#)
To: [Roode, Mark](#)
Subject: Fwd: Law enforcement access
Date: Friday, January 25, 2019 5:32:20 PM

Detective, Thank you for the email (and the irony, although package theft seems to just be an unfortunate and constant occurrence.)

It sounds like you've heard a bit about portal, but but let me fill you in on its highlights:

1. Ring provides Portal to law enforcement free of charge.
2. You're able to see and comment on any video that gets posted in your jurisdiction. Unlike the Neighbor app where users remain anonymous, LE comments are clearly marked as such (rank, last name, agency) providing a powerful community engagement tool.
3. You'll be able to issue alerts in the community that are relevant to a specific location Low frequency, high relevancy is our goal.
4. You can request video directly from device owners by targeting an area of interest and bracketing a date and time.

Portal is all of this and more. SDPD is in possession of our MOU necessary to get started. My point of contact there is Karen Goodman.

If there is anything I can provide to help in anyway, please feel free to reach out to me directly. Best number is cell at 949-690-6979.

Thanks again for the email. I hope to be working with you and your colleagues at SDPD soon.

Regards, Ray

--

Raymond Pollum
Vice President of Neighborhood Sales



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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

----- Forwarded message -----

From: Roode, Mark [REDACTED]
Date: Thu, Jan 17, 2019 at 1:45 PM

Subject: Law enforcement access

To: raymond.pollum@ring.com <raymond.pollum@ring.com>

From: Chris Loos [mailto:cloos@ring.com]

Sent: Thursday, January 17, 2019 12:47 PM

To: Roode, Mark [REDACTED]

Subject: Re: Law enforcement access

Hi Detective Roode,

Thank you for your message. My colleague, Ray Pollum, would be able to assist you on information on the portal. His contact information is below. If there is anything else I can do to assist please let me know.

Ray Pollum

raymond.pollum@ring.com

On Thu, Jan 17, 2019 at 10:23 AM Roode, Mark [REDACTED] wrote:

Good Morning,

I got your contact from the community resource officers you spoke to here at Northern Division for SDPD a few months ago. I read bit about the program and the benefits of the law enforcement portal. I'm taking all the cases of package thefts here to try and address the issue. Here's some irony, as I'm typing this they just aired a possible package theft suspect on our radio. Can you send me more information and how do I get access to the portal?

Thank you,

A/Detective M. Roode

Northern Investigations

San Diego Police Department

[REDACTED]

[REDACTED]

[REDACTED]

--

Chris Loos

National Account Manager

[REDACTED]

1523 26th St

Santa Monica, CA 90404

cloos@ring.com

630-484-6833

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USA Today: [Police say crime drops with video doorbell](#)

[REDACTED]

[REDACTED] Gerrell Johnson [<mailto:gerrell@ring.com>]

Sent: Tuesday, August 08, 2017 11:47 AM

To: Oliveras, Shannah [REDACTED]

Subject: Re: FW: promo code

Hi, The code for your law enforcement discount is 42sandiegopd and it will give you \$50 off each video doorbell and camera product that you order online at ring.com. It's very important to keep in mind that you must use your city email address when you checkout, the discount will not be applied to the final order if you don't use your [REDACTED] email address.

I hope this helps!

Gerrell Johnson
Neighborhood Manager



1523 26th St
Santa Monica, CA 90404

gerrell@ring.com

(855) 688-7756 ext. 14

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From: Oliveras, Shannah
Sent: Thursday, August 03, 2017 3:08 PM
To: 'gerrell@ring.com' <gerrell@ring.com>
Cc: Oliveras, Shannah [REDACTED]
Subject: promo code

Good afternoon,

This is the flyer I received, I was told \$50 off for law enforcement and \$25 off for San Diego Residents. The code does not seem to work at all for either

Thank you for your help clearing up the confusion.

Officer Shannah Oliveras
Community Relations Officer
San Diego Police Department , Northeastern Division
13396 Salmon River Road San Diego, Ca 92129



[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]

From: Raymond Pollum <raymond.pollum@ring.com>
Date: April 8, 2019 at 12:50:15 PM PDT
To: "Goodman, Karen" [REDACTED]
Subject: Re: Ring Follow Up and MOU

Hi Karen, I am interested in re-engaging with San Diego Police Department in regards to providing access to portal. When we met last year, Ring was just beginning to roll this service out to law enforcement in Florida and Texas, but we've since brought it national. There are now more than 200 agencies using portal to engage with their communities, keep them posted on matters of crime and safety and request video relevant to ongoing investigations.

San Diego County Sheriff's was provided access recently. This adds the Sheriff's Department to Oceanside PD, Carlsbad PD and La Mesa PD who are each using portal in San Diego County. I'm also working with Escondido, Chula Vista and National City to bring portal to these agencies. I would very much like SDPD to be working toward access too.

Would it be helpful to hear how the program works from other LE? I work with a number of agencies of your size (ie: Phoenix and Houston) who have offered to share their experience with other agencies. I don't lean on them often, but SDPD is one that is important to me and to Ring. If this would help, let me know.

Otherwise, my suggestion would be that we set up a meeting and allow me to present where we are at to your team. I would also suggest such a meeting be attended by stakeholders who would benefit from understanding our service, but also be able to challenge any part of it and to get their questions answered. I hope this makes sense to you as well.

Just let me know where you're at on this. I'll jump at any opportunity to re-engage. Again, I hope all is well and look forward to hearing from you soon.

Regards, Ray

Raymond Pollum

Head of Law Enforcement Partnerships
ray@ring.com
949-690-6979



1523 26th St.
Santa Monica, CA 90404
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

On Tue, Jul 3, 2018 at 2:46 PM Goodman, Karen [REDACTED] wrote:

Mr. Pollum,

After review from our legal advisor, I'll be meeting with my boss on Friday to discuss some of the areas of concern in the MOU wording. I'll touch base with you then to see if we can move forward. I'm curious as to the other agencies in our County that are moving forward with you. If it is appropriate, can you share their names with me?

Kind regards,

Karen Goodman

SDPD

From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Thursday, June 28, 2018 9:25 AM

To: Kirkpatrick, Kimberly [REDACTED] Goodman, Karen
[REDACTED]

Subject: Re: Ring Follow Up and MOU

Ms. Kirkpatrick, I'm following up on our meeting last month. As I may have told you at the time, we're in the process of onboarding Florida agencies (now numbering over 30) and starting to target Texas (which is now in full swing). That said, I don't want to lose sight of our Southern California home turf and want to make sure that I am being responsive to any questions, comments or request from the San Diego Police Department.

We do have a couple of smaller San Diego County Police Departments that have signed, but I'm hoping we can onboard a large part of the county as one project.

Do you have any updates on progress toward working with us? If there is anything you need from me, always feel free to ask.

I look forward to hearing from you.

Regards, Ray

On Wed, May 30, 2018 at 1:07 PM, Raymond Pollum
<raymond.pollum@ring.com> wrote:

Ms. Kirkpatrick, Thank you for arranging our meeting yesterday and gathering your colleagues to hear about Rings newest tool to reduce crime in communities. It was a pleasure to meet you and I look forward to working with you and the San Diego Police Department.

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Ms. Goodman, As discussed, attached please find our MOU for your review. An executed MOU is necessary in advance of providing department credentials to Ring's Law Enforcement Portal (LE Portal), the access point to the Ring Neighbors platform. Key highlights of the LE Portal include:

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Legal Contact: Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved)

language for messaging Ring Neighbors of this engagement.

Please use me as your Ring POC to communicate any SDPD questions, comments or concerns to Ring in advance of our next meeting.

Thank you again for you time and consideration. I look forward to seeing you again soon and to working with SDPD to reduce crime in San Diego.

Regards, Ray

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Raymond Pollum

Vice President of Neighborhood Sales



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From: [Grabbe, Jennifer](#)
To: ["raymond.pollum@ring.com"](mailto:raymond.pollum@ring.com)
Subject: Law Enforcement Portal
Date: Wednesday, October 03, 2018 9:08:19 AM

Good Morning,

SDPD Northeastern Div. had you and Chris Loos come and do a presentation regarding the Law Enforcement portal. I was wondering if there was any update?

Also, I understand Chris isn't our regional account manager contact. Would you be able to put me in contact with who I would be talking to? I have misplaced his contact information.

Thank you for your time.

Jennifer Grabbe, PISO-II
San Diego Police Department
Northeastern Division Investigations
13396 Salmon River Rd.
San Diego, Ca 92129



From: [Barbara Gellman](#)
To: cloos@ring.com
Cc: [Broaddus, Brandon](#)
Subject: National Night Out
Date: Thursday, May 10, 2018 9:21:56 AM

Chris,

Officer Broaddus forwarded me your email so, I am hoping to help you understand the reason for you or a representative to attend our National Night Out event on August 7 from 5:00-8:00 PM.

For several years, our Neighborhood Watch has promoted your product; our residents purchased many with your special discount code and are very happy with it. At every Neighborhood Watch meeting, this device is discussed along with promoting it in our monthly newsletter. We have given them as prizes at previous National Night Out events and invited a representative to attend for the past 2 years, at least. We forwarded the contact information for our police department as you requested.

It seems to me, as part of community outreach for your product, attending an event where you could "promote" further would be in your best interests. You have several products that have been developed over the years that many people are not familiar with but, would be interested; educating the public when it comes to safety is primary.

There is a table at our event, with your name on it, if you make the right choice and attend.

Please email or call me with your questions or concerns,
Barbara Gellman
University City Neighborhood Watch Coordinator
858-452-2326

From: [Chris Loos](#)
To: [Hesselgesser, Larry](#)
Subject: Nextdoor Agency Account
Date: Thursday, July 27, 2017 10:06:50 AM

Hi Larry,

I hope all is well with you today. I was curious if you had a Nextdoor account as a Law Enforcement Officer. Our team is looking further into what these accounts look like on your end as far as how often they can post and what your posts focus on. If you can provide any screenshots if you do have one of those accounts that would be much appreciated! Thank you.

Chris

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Chris Loos
Account Manager



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cloos@ring.com
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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Grabbe, Jennifer](#)
To: ["Chris Loos"](#)
Subject: PD Ring Portal
Date: Monday, April 02, 2018 10:40:38 AM

Good Morning Chris,

I just wanted to follow up with you regarding the Police Portal for Ring. Is there any new news regarding a roll out date?

Thank you ☺

Jennifer Grabbe, PISO-11
San Diego Police Department
Northeastern Division Investigations
13396 Salmon River Rd.
San Diego, Ca 92129


From: [Raymond Pollum](#)
To: [Goodman, Karen](#)
Subject: Possible Ring Meeting
Date: Monday, July 30, 2018 6:48:27 AM

Good Morning Karen, Just a reminder that I'm in your neck of the woods today. I would welcome an opportunity to meet and to address your questions or concerns (using input from other agencies who have gone through this process).

I'll finish up with SDCSO before noon. If you want to meet, even just informally, just shoot me a reply on this or text me at 949-690-6979.

Ray

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Vice President of Neighborhood Sales



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From: [Oliveras, Shannah](#)
To: ["gerrell@ring.com"](mailto:gerrell@ring.com)
Cc: [Oliveras, Shannah](#)
Subject: promo code
Date: Thursday, August 03, 2017 3:07:43 PM
Attachments: [ring doorbell promo.pdf](#)

Good afternoon,

This is the flyer I received, I was told \$50 off for law enforcement and \$25 off for San Diego Residents. The code does not seem to work at all for either

Thank you for your help clearing up the confusion.

Officer Shannah Oliveras
Community Relations Officer
San Diego Police Department , Northeastern Division
13396 Salmon River Road San Diego, Ca 92129



From: [August Cziment](#)
To: [Hesselgesser, Larry](#)
Subject: Re: A cops view!
Date: Friday, November 17, 2017 10:10:52 AM

Thanks for the intro, Jamie (bcc).

Hi Larry,

Thanks so much for the positive feedback, and we appreciate you endorsing our products throughout your community meetings. I'd be more than happy to talk about some potential opportunities, and of course, learn a little more about you and what you're looking for.

Are you free for a call on either Monday or Tuesday? Let me know a day/time that works well for you.

Best,
August

On Fri, Nov 17, 2017 at 10:06 AM, Jamie Siminoff <j@ring.com> wrote:

Thanks for the email. That is awesome.

Copying August to follow up with you.

Jamie

Jamie Siminoff, Chief Inventor and Founder



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j@ring.com

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Ring's Predecessor Doorbot on Shark Tank](#) (password: doorbot)

On Thu, Nov 16, 2017 at 1:05 PM, Hesselgesser, Larry [REDACTED] wrote:

Hi James, Congratulations on your product. RING is really is a huge winner. I am a police officer with the City of San Diego. I have worked with several of your employees including Chris Loos and love your products. I have over 26 years of Law Enforcement experience and your product is the first that I would consider to be a true deterrent to the epidemic of home break-ins we are seeing across the country. We have a shortage of police officers and a huge increase in criminals on the streets due to prop 47, 57 and AB-109. Now more than ever, the general public is slowly realizing they need a simple way to monitor their properties. My current position with SDPD is the Community Relations Officer. I am a liaison between the public and police. I often speak at Town Council

meetings and Neighborhood Watch Meetings about mainly residential burglaries and always endorse your products. I am currently in deferred retirement with the department, which means I will be looking to do something else soon. I have some great insight for developments in your existing products and would love to help take your products to the next level. I have several local articles in Google Search under SDPD Officer Larry Hesselgesser. Please contact me if you are in need of a top notch employee to join your Team.

Thank You and Good Luck in the Future.

[REDACTED]

Larry Hesselgesser

Community Relations Officer

San Diego Police Dept.

Northern Division

[4275 Eastgate Mall](#)

[San Diego, CA 92037](#)

[REDACTED]

[REDACTED]

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--
August Cziment, Director of Operations



1523 26th St
Santa Monica, CA 90404

a@ring.com

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USA Today: [Police say crime drops with video doorbell](#)

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Ring's Predecessor Doorbot on Shark Tank](#) (password: doorbot)

From: [August Cziment](#)
To: [Hesselgesser, Larry](#)
Subject: Re: A cops view!
Date: Friday, November 17, 2017 5:59:53 PM

Can we do 11am instead? I'm also free at 12pm or 1pm.

Thanks,
August

On Fri, Nov 17, 2017 at 3:09 PM, Hesselgesser, Larry <[REDACTED]> wrote:

Yes I can call Monday 9am?

Sent from my iPhone

On Nov 17, 2017, at 10:10 AM, August Cziment <a@ring.com> wrote:

Thanks for the intro, Jamie (bcc).

Hi Larry,

Thanks so much for the positive feedback, and we appreciate you endorsing our products throughout your community meetings. I'd be more than happy to talk about some potential opportunities, and of course, learn a little more about you and what you're looking for.

Are you free for a call on either Monday or Tuesday? Let me know a day/time that works well for you.

Best,
August

On Fri, Nov 17, 2017 at 10:06 AM, Jamie Siminoff <j@ring.com> wrote:

Thanks for the email. That is awesome.

Copying August to follow up with you.

Jamie

Jamie Siminoff, Chief Inventor and Founder



[1523 26th St](#)
[Santa Monica, CA 90404](#)

j@ring.com

LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
Shark Tank: [Ring's Predecessor Doorbot on Shark Tank](#) (password: doorbot)

On Thu, Nov 16, 2017 at 1:05 PM, Hesselgesser, Larry

[REDACTED] > wrote:

Hi James, Congratulations on your product. RING is really is a huge winner. I am a police officer with the City of San Diego. I have worked with several of your employees including Chris Loos and love your products. I have over 26 years of Law Enforcement experience and your product is the first that I would consider to be a true deterrent to the epidemic of home break-ins we are seeing across the country. We have a shortage of police officers and a huge increase in criminals on the streets due to prop 47, 57 and AB-109. Now more than ever, the general public is slowly realizing they need a simple way to monitor their properties. My current position with SDPD is the Community Relations Officer. I am a liaison between the public and police. I often speak at Town Council meetings and Neighborhood Watch Meetings about mainly residential burglaries and always endorse your products. I am currently in deferred retirement with the department, which means I will be looking to do something else soon. I have some great insight for developments in your existing products and would love to help take your products to the next level. I have several local articles in Google Search under SDPD Officer Larry Hesselgesser. Please contact me if you are in need of a top notch employee to join your Team.

Thank You and Good Luck in the Future.

[REDACTED]

Larry Hesselgesser

Community Relations Officer

San Diego Police Dept.

Northern Division

[4275 Eastgate Mall](#)

[San Diego, CA 92037](#)

[REDACTED]

[REDACTED]

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San Diego Police Dept.

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--

August Cziment, Director of Operations



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[Santa Monica, CA 90404](#)

a@ring.com

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August Cziment, Director of Operations



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LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Ring's Predecessor Doorbot on Shark Tank](#) (password: doorbot)

To: [Raymond Pollum](#)
Subject: RE: Accepted: Invitation: Ring's Law Enforcement Portal (to Ring Platform) @ Tue May 29, 2018 2pm - 2:50pm (PDT) [REDACTED]
Date: Wednesday, May 23, 2018 9:20:44 AM

Hi Ray—

I was just wondering what you need us to provide for your demonstration? Meaning, do you need a monitor to show a PowerPoint, a computer, or are you giving handouts for us to follow along?

I want to make sure that we are set up ahead of time for your presentation.

Kimberly Rae Kirkpatrick

Crime Analyst
City of San Diego
Police Department | Crime Analysis Unit



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From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Thursday, May 17, 2018 2:56 PM

To: Kirkpatrick, Kimberly [REDACTED]

Subject: Re: Accepted: Invitation: Ring's Law Enforcement Portal (to Ring Platform) @ Tue May 29, 2018 2pm - 2:50pm (PDT) [REDACTED]

Perfect. See you then, Ray

On Wed, May 16, 2018 at 5:24 PM, Kirkpatrick, Kimberly [REDACTED] wrote:

Hi Ray. Karen confirmed that the time is good for us. We'll invite those we feel would benefit from hearing your presentation.

Thank you very much.

Kimberly Rae Kirkpatrick

Crime Analyst

City of San Diego

Police Department | Crime Analysis Unit



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Raymond Pollum
Vice President of Neighborhood Sales



1523 26th St
Santa Monica, CA 90404

ray@ring.com
(949) 690-6979 Mobile

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[The Truth About Daytime Burglaries](#)
[TechCrunch Product Review](#)
[ABC's Shark Tank](#) (password: doorbot)
[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Raymond Pollum](#)
To: [Kirkpatrick, Kimberly](#)
Subject: Re: Accepted: Invitation: Ring's Law Enforcement Portal (to Ring Platform) @ Tue May 29, 2018 2pm - 2:50pm (PDT) [REDACTED]
Date: Thursday, May 17, 2018 2:57:04 PM

Perfect. See you then, Ray

On Wed, May 16, 2018 at 5:24 PM, Kirkpatrick, Kimberly <[REDACTED]> wrote:

Hi Ray. Karen confirmed that the time is good for us. We'll invite those we feel would benefit from hearing your presentation.

Thank you very much.

Kimberly Rae Kirkpatrick

Crime Analyst
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[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Broaddus, Brandon](#)
To: [Chris Loos](#)
Subject: RE: Code
Date: Tuesday, February 13, 2018 1:37:03 PM

Hello Chris

Awesome this will help a lot.

Thank you

Officer Brandon Broaddus
Community Relations Officer
Northern Division
San Diego Police Department
[REDACTED]
[REDACTED]

From: Chris Loos [mailto:cloos@ring.com]
Sent: Tuesday, February 13, 2018 1:24 PM
To: Broaddus, Brandon [REDACTED]
Subject: Re: Code

Hi Brandon,

You can share the code **7SDPDN25**. It will be good for \$25 off our video doorbells and security cameras on our website.

Also, I just came across this article/video with Larry getting interviewed about a recent attempted break-in caught on Ring. The reporter went into a great amount of detail on Ring and how it can assist with the community. This was awesome!

<http://www.cbs8.com/story/37489655/doorbell-cams-used-as-a-type-of-neighborhood-watch>

On Tue, Feb 13, 2018 at 7:08 AM, Broaddus, Brandon [REDACTED] wrote:

Hello Chris

I was wondering if you had a code for the discount on the Ring device. I have a neighborhood watch person asking for one.

Thank you

Officer Brandon Broaddus
Community Relations Officer
Northern Division
San Diego Police Department
[REDACTED]

--

Chris Loos
Account Manager



1523 26th St
Santa Monica, CA 90404
cloos@ring.com
630-484-6833

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

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Detective Ford

City of San Diego
Northeastern Investigations
13396 Salmon River Road
San Diego, CA 92129

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From: Raymond Pollum [<mailto:raymond.pollum@ring.com>]

Sent: Tuesday, April 09, 2019 5:28 PM

To: Ford, Allyson 

Subject: Re: FW: Law Enforcement Portal

Detective Ford, I hope all is well. I wanted to reach out to see if you've possibly heard anything related to this project. I haven't had an opportunity to speak to anyone at SDPD since you and I last corresponded in November. A lot has changed.

The Neighbors Portal is being used by more than 200 agencies across the country including Phoenix PD, Houston and Dallas, Kansas City and Oklahoma City and others at the size and scale of SDPD. In San Diego, SDCSD was onboarded, so too La Mesa (adding to Oceanside and Carlsbad). Chula Vista, Escondido and National City are considering. And Orange County agencies (served by OCSD and police departments) are beginning to join.

Portal itself continues to evolve. There are now custom alert zones that will send an email to a responsible party (with video link) when someone post criminal activity in an area of interest. Video requests can now be customized with specific data resulting in higher rates of sharing. A heat map has replaced the obscured pin map increasing the privacy of our Neighbors (users).

The MOU has been streamlined to remove much of what was considered controversial. The requirement to share CAD data has been removed as an example. The big "ask" in the MOU is that the agency uses portal responsibly.

I would very much like to re-engage with San Diego Police Department. At this point my suggestion would be to start over, re-introduce ourselves to your team and go from there. I'm hoping you might be able to advocate for that.

If there is anything I can do, please don't hesitate to call. My cell is 949-690-6979 and I welcome a call anytime.

Thanks,

Ray

Raymond Pollum

Head of Law Enforcement Partnerships

ray@ring.com

949-690-6979



1523 26th St.
Santa Monica, CA 90404
www.ring.com



[Download the Neighbors App.](#)

Join the new neighborhood watch.



From: [Raymond Pollum](#)
To: [Kirkpatrick, Kimberly](#)
Subject: Re: FW: Ring Camera Access
Date: Wednesday, May 02, 2018 5:39:49 PM

Hi Kimberly, We previously met with your colleagues at your Northwestern Division. At that time (January), we presented the Ring Platform (devices and social sharing app) and what was the soon to be released Law Enforcement Portal, LE's ability to engage with Ring Neighbors (users). Community Relations Officer Trevor Philips is our POC there.

As an update to that meeting, the portal was released into beta in February and will soon be released in production. The first of many announcements of this took place earlier today in Orlando Florida (see link below).

<http://www.orlandosentinel.com/news/orange/os-orlando-ring-doorbell-20180501-story.html>

I would enjoy an opportunity to share with you the Ring story and how San Diego could benefit from using the platform/portal. I'll be in San Diego tomorrow presenting to Chula Vista PD, Carlsbad PD and Oceanside PD. If you're interested in attending any of those meetings, I'm sure the agencies would welcome your attendance. Just let me know so I can provide a heads up. If not, I'm happy to jump on a call with you and / or set up a time to visit SDPD when more convenient.

Thank you for reaching out. Call anytime at 949-690-6979. I look forward to speaking with you.

Regards, Ray

On Wed, May 2, 2018 at 5:06 PM, Kirkpatrick, Kimberly [REDACTED] wrote:

Good Afternoon Raymond—

I was forwarded your contact information from a fellow Crime Analyst (from San Diego County Sheriff's Department) because I was interested in learning more about how law enforcement agencies can use Ring technology (specifically images) to possibly aid us in our investigations. I also noted that it's stated in the thread below, that you previously attended a meeting with someone at our agency. Do you remember who that was? The analyst that forwarded me this information also mentioned a law enforcement portal coming out in the future.

Would you mind if we chatted sometime?

Thank you in advance for any information you might be able to provide us.

Kind Regards,

Kimberly Rae Kirkpatrick

Crime Analyst

City of San Diego

Police Department | Crime Analysis Unit

[REDACTED]

[REDACTED]

[REDACTED]



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From: Curtis, Laura [mailto:[L \[REDACTED\]](#)]
Sent: Tuesday, May 01, 2018 10:03 AM
To: Kirkpatrick, Kimberly <[\[REDACTED\]](#)>
Subject: FW: Ring Camera Access

Hi Kim,

Please see below for the Ring.com rep. The rep will be speaking at OPD this Thursday at 1300 if you are interested. I don't have a flyer or anything but as soon as the new app rolls out, I'll be sure to let you know.

_Laura

From: Lithyouvong, Chittakone (Noy)
Sent: Tuesday, May 01, 2018 9:57 AM
To: Curtis, Laura
Subject: FW: Ring Camera Access

From: Lithyouvong, Chittakone (Noy)
Sent: Wednesday, April 18, 2018 9:53 AM
To: Rivers, Gary [REDACTED]; Simon, Jonathan [REDACTED]
Subject: FW: Ring Camera Access

[See below for new contact info for Ring.com LE rep](#)

From: Clark, Heather
Sent: Wednesday, April 18, 2018 9:36 AM
To: Lithyouvong, Chittakone (Noy) [REDACTED]
Subject: FW: Ring Camera Access

From: Chris Loos <cloos@ring.com>
Sent: Tuesday, April 17, 2018 2:56 PM
To: Clark, Heather [REDACTED]
Subject: Re: Ring Camera Access

Hi Heather,

My colleague who would be able to assist you further is Ray Pllum (raymond.pollum@ring.com). I am not sure if his travel schedule will allow for him to make it out to your station anytime soon, but at the very least he could provide more information on the neighborhoods portal and when it will be available. If you could reference that you got his information from me and that I met with the Sheriff's earlier this year that would refresh his memory. Ray joined me during our meeting with the San Diego Police Department before I met with the Sheriff's without him there. Let me know if there is anything else I can do to help!

Chris

On Tue, Apr 17, 2018 at 11:08 AM, Clark, Heather [REDACTED] wrote:

Good morning,

I received your contact info from my peer at the North Coastal Sheriff's Station in Encinitas, CA. He mentioned you had done a presentation at their briefing. I'm hoping you can clarify a quick question regarding the camera accessibility and if it's in fact publically available if you have an account. I recently came across a public facebook group that stated the cameras were visible to anyone if you sign up. If they aren't public, do you have an estimate on when the Law Enforcement portal is set to go live?

Thank you in advance and please feel free to keep my contact information handy.

Heather Clark

San Diego Sheriff's Department

Crime and Intelligence Analyst

[8811 Cuyamaca Street](#)

[Santee, CA 92071](#)

[REDACTED]

--

Chris Loos

National Account Manager



[1523 26th St](#)

[Santa Monica, CA 90404](#)

cloos@ring.com

630-484-6833

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

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Raymond Pollum

Vice President of Neighborhood Sales



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[TechCrunch Product Review](#)

[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

To: [Raymond Pollum](#)
Subject: RE: Law Enforcement Portal
Date: Wednesday, October 03, 2018 10:01:00 AM

Thank you for the update. I forwarded the information to my Lieutenant and Sergeant's. Look forward to speaking with you in the future. ☺

Jennifer Grabbe, PISO-11
San Diego Police Department
Northeastern Division Investigations
13396 Salmon River Rd.
San Diego, Ca 92129
[REDACTED]

From: Raymond Pollum [mailto:raymond.pollum@ring.com]
Sent: Wednesday, October 03, 2018 9:37 AM
To: Grabbe, Jennifer [REDACTED]
Subject: Re: Law Enforcement Portal

Good morning Jennifer, My main POCs at SDPD are Karen Goodman and Kimberly Kirkpatrick. We've provided an MOU for consideration but have not yet had a response. I'll follow up with both today to see how the internal discussions are going.

As for an update, Portal is live. We have 30+ agencies in Florida actively engaged and we are now targeting Texas where 15 PD and Sheriff Offices have been onboarded with several others in the queue. There are a smattering of other agencies in Illinois, Wisconsin, Arizona who have also joined the program (although we are being very selective when outside of our target areas). The program is getting stronger day by day (we just added alert zones (divisions) to portal).

If you would like to hear more, or think another meeting with your division would be helpful, I'm happy to accommodate on short notice.

I'll keep you posted if I learn anything further from Karen or Kimberly.

Respectfully, Ray

VISIT US AT BOOTH 931 AT IACP OCTOBER 7-9

--

Raymond Pollum
Vice President of Neighborhood Sales



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[TechCrunch Product Review](#)
[ABC's Shark Tank](#) (password: doorbot)
[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

On Wed, Oct 3, 2018 at 9:08 AM Grabbe, Jennifer [REDACTED] wrote:

Good Morning,

SDPD Northeastern Div. had you and Chris Loos come and do a presentation regarding the Law Enforcement portal. I was wondering if there was any update?

Also, I understand Chris isn't our regional account manager contact. Would you be able to put me in contact with who I would be talking to? I have misplaced his contact information.

Thank you for your time.

Jennifer Grabbe, PISO-11
San Diego Police Department
Northeastern Division Investigations
13396 Salmon River Rd.
San Diego, Ca 92129
[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED] Pollum [<mailto:raymond.pollum@ring.com>]

Sent: Wednesday, October 03, 2018 9:37 AM

To: Grabbe, Jennifer [REDACTED]

Subject: Re: Law Enforcement Portal

Good morning Jennifer, My main POCs at SDPD are Karen Goodman and Kimberly Kirkpatrick. We've provided an MOU for consideration but have not yet had a response. I'll follow up with both today to see how the internal discussions are going.

As for an update, Portal is live. We have 30+ agencies in Florida actively engaged and we are now targeting Texas where 15 PD and Sheriff Offices have been onboarded with several others in the queue. There are a smattering of other agencies in Illinois, Wisconsin, Arizona who have also joined the program (although we are being very selective when outside of our target areas). The program is getting stronger day by day (we just added alert zones (divisions) to portal).

If you would like to hear more, or think another meeting with your division would be helpful, I'm happy to accommodate on short notice.

I'll keep you posted if I learn anything further from Karen or Kimberly.

Respectfully, Ray

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--

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Vice President of Neighborhood Sales



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[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

|

From: [Raymond Pollum](#)
To: [Ford, Allyson](#)
Subject: Re: Meeting
Date: Friday, May 03, 2019 1:32:50 PM

Thank you Detective. I look forward to hearing from you when the timing is right.

Regards, Ray

Raymond Pollum

Head of Law Enforcement Partnerships
ray@ring.com
949-690-6979

ring-logo2x



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Santa Monica, CA 90404
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

On Fri, May 3, 2019 at 1:06 PM Ford, Allyson [REDACTED] wrote:

Good afternoon,

Thank you for your call today. After we got off the phone, I asked our captain about where we were with the Ring project progress. He let me know he's spoken with our chief's office recently. They haven't said no, but they aren't ready to move forward just yet.

It sounds like it might be better to touch base in the near future. In the meantime, I will keep asking and as soon as I get a change in answer, I will let you know.

Thank you,

Allyson

Detective Ford

City of San Diego

Northeastern Investigations

13396 Salmon River Road

San Diego, CA 92129

[REDACTED]

[REDACTED]

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From: [Chris Loos](#)
To: [Broaddus, Brandon](#)
Subject: Re: National Night out
Date: Wednesday, May 09, 2018 7:21:48 PM

Hi Brandon,

Thanks for the message. I don't believe we will be able to travel outside of local area events, but if we are I will pass this along to our national events coordinator to review. I hope all is well with you too!

On Tue, May 8, 2018 at 7:36 AM Broaddus, Brandon [REDACTED] wrote:

Hello Chris

I have received a request from one of my Neighborhood watch Coordinator's asking if you could come to our National Night Out event that will be held on August 7th. Her name is Barbara Gellman and her email is bggellman@yahoo.com. Sorry that I haven't been in touch. I hope all is well.

Thank you

Officer Brandon Broaddus
Community Relations Officer
Northern Division
San Diego Police Department
[REDACTED]
[REDACTED]

--

Chris Loos
National Account Manager



1523 26th St
Santa Monica, CA 90404
cloos@ring.com

630-484-6833

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LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: [Kirkpatrick, Kimberly](#)
To: ["Curtis, Laura"](#)
Subject: RE: Ring Camera Access
Date: Tuesday, May 01, 2018 4:57:59 PM

Cool! Thank you very much, Laura. I wish I could go this Thursday out to OPD, but am on standby for court, sooooo...prob better hang around here!

I will contact him myself to get the scoop, but please do give me a heads-up on the roll-out!

Kimberly Rae Kirkpatrick

Crime Analyst
City of San Diego
Police Department | Crime Analysis Unit



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Sent: Tuesday, May 01, 2018 10:03 AM
To: Kirkpatrick, Kimberly [REDACTED]
Subject: FW: Ring Camera Access

Hi Kim,
Please see below for the Ring.com rep. The rep will be speaking at OPD this Thursday at 1300 if you are interested. I don't have a flyer or anything but as soon as the new app rolls out, I'll be sure to let you know.
_Laura

From: Lithyovong, Chittakone (Noy)
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To: Curtis, Laura
Subject: FW: Ring Camera Access

From: Lithyouvong, Chittakone (Noy)
Sent: Wednesday, April 18, 2018 9:53 AM
To: Rivers, Gary [REDACTED]; Simon, Jonathan [REDACTED]
Subject: FW: Ring Camera Access

See below for new contact info for Ring.com LE rep

From: Clark, Heather
Sent: Wednesday, April 18, 2018 9:36 AM
To: Lithyouvong, Chittakone (Noy) [REDACTED]
Subject: FW: Ring Camera Access

From: Chris Loos <cloos@ring.com>
Sent: Tuesday, April 17, 2018 2:56 PM
To: Clark, Heather [REDACTED]
Subject: Re: Ring Camera Access

Hi Heather,

My colleague who would be able to assist you further is Ray Pollum (raymond.pollum@ring.com). I am not sure if his travel schedule will allow for him to make it out to your station anytime soon, but at the very least he could provide more information on the neighborhoods portal and when it will be available. If you could reference that you got his information from me and that I met with the Sheriff's earlier this year that would refresh his memory. Ray joined me during our meeting with the San Diego Police Department before I met with the Sheriff's without him there. Let me know if there is anything else I can do to help!

Chris

On Tue, Apr 17, 2018 at 11:08 AM, Clark, Heather [REDACTED] wrote:

Good morning,

I received your contact info from my peer at the North Coastal Sheriff's Station in Encinitas, CA. He mentioned you had done a presentation at their briefing. I'm hoping you can clarify a quick question regarding the camera accessibility and if it's in fact publically available if you have an account. I recently came across a public facebook group that stated the cameras were visible to anyone if you sign up. If they aren't public, do you have an estimate on when the Law Enforcement portal is set to go live?

Thank you in advance and please feel free to keep my contact information handy.

Heather Clark
San Diego Sheriff's Department
Crime and Intelligence Analyst
[8811 Cuyamaca Street](#)

[Santee, CA 92071](#)



--

Chris Loos

National Account Manager



1523 26th St

Santa Monica, CA 90404

cloos@ring.com

630-484-6833

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: [Chris Loos](#)
To: [Hesselgesser, Larry](#)
Subject: Re: Ring Doorbell
Date: Wednesday, June 20, 2018 8:48:46 AM

Hey Larry,

Thanks for letting me know. I will have someone from the neighborhoods team look into those codes and see what they can do. Our explorer codes ended at the end of 2017 with exception to the Law Enforcement discounts. We are currently doing internal beta testing for our products, but if anything comes up I can keep you in the loop.

On Wed, Jun 20, 2018 at 8:45 AM, Hesselgesser, Larry <[REDACTED]> wrote:

Hey Chris, Larry checking in. We had two discount codes 7pacificbeach and 7sdpoa50. Neither of which are working? Did we lose those and are you doing any Beta testing?

Larry Hesselgesser

Community Relations Officer

San Diego Police Dept.

Northern Division

[4275 Eastgate Mall](#)

[San Diego, CA 92037](#)

[REDACTED]

[REDACTED]

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LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: [Raymond Pollum](#)
To: [Goodman, Karen](#)
Subject: Re: Ring Follow Up and MOU
Date: Tuesday, April 02, 2019 12:30:29 PM

Karen, Following up on a very old email, but with an update that may be helpful to our efforts there. San Diego County Sheriff's Department was onboarded last week. This follows Oceanside, Carlsbad and La Mesa each onboard, with Chula Vista, Escondido and National City reviewing the program.

As a brief reminder, Ring offers law enforcement a LE specific portal that provides access to the Neighbors by Ring platform (devices and neighborhood watch style social media app). The platform is used by the community to capture and share video of suspicious or criminal activity, then comment in a way that keeps the community informed and safe(r). The Neighbors portal allows law enforcement to join that conversation, issue alerts to the community and request video from device owners who may have captured video helpful to an investigation.

I would welcome an opportunity to re-engage with San Diego Police Department either by phone or in person. I hope that having the Sheriff's Department onboard helps.

Please feel free to reply or to call me at 949-690-6979 anytime.

Thanks, Ray

--

Raymond Pollum
Head of Law Enforcement Partnerships



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ray@ring.com
(949) 690-6979 Mobile

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[The Truth About Daytime Burglaries](#)
[TechCrunch Product Review](#)
[ABC's Shark Tank](#) (password: doorbot)
[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

On Tue, Jul 3, 2018 at 2:46 PM Goodman, Karen [REDACTED] wrote:

Mr. Pollum,

After review from our legal advisor, I'll be meeting with my boss on Friday to discuss some of the areas of concern in the MOU wording. I'll touch base with you then to see if we can move

forward. I'm curious as to the other agencies in our County that are moving forward with you. If it is appropriate, can you share their names with me?

Kind regards,

Karen Goodman

SDPD

From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Thursday, June 28, 2018 9:25 AM

To: Kirkpatrick, Kimberly [REDACTED]; Goodman, Karen

[REDACTED]

Subject: Re: Ring Follow Up and MOU

Ms. Kirkpatrick, I'm following up on our meeting last month. As I may have told you at the time, we we're in the process of onboarding Florida agencies (now numbering over 30) and starting to target Texas (which is now is full swing). That said, I dont want to lose sight of our Southern California home turf and want to make sure that I am being responsive to any questions, comments or request from the San Diego Police Department.

We do have a couple of smaller San Diego County Police Departments that have signed, but I'm hoping we can onboard a large part of the county as one project.

Do you have any updates on progress toward working with us? If there is anything you need from me, always feel free to ask.

I look forward to hearing from you.

Regards, Ray

On Wed, May 30, 2018 at 1:07 PM, Raymond Pollum <raymond.pollum@ring.com> wrote:

Ms. Kirkpatrick, Thank you for arranging our meeting yesterday and gathering your colleagues to hear about Rings newest tool to reduce crime in communities. It was a pleasure to meet you and I look forward to working with you and the San Diego Police

Department.

.....

Ms. Goodman, As discussed, attached please find our MOU for your review. An executed MOU is necessary in advance of providing department credentials to Ring's Law Enforcement Portal (LE Portal), the access point to the Ring Neighbors platform. Key highlights of the LE Portal include:

1. One-click video requests from Ring Neighbors based on date, time and proximity to incident location.
2. Ability to view and comment on all uploaded (vetted) video and comments from Neighbors within your jurisdiction.
3. Ability to push crime and safety alerts / notifications to Ring Neighbors.

The LE Portal is a sophisticated cloud-based system provided free of charge to law enforcement. The formal onboarding process includes technical, administrative and practical instructions on how to best maximize its effectiveness as an investigative and notification tool. To insure proper use of the LE Platform, we require the following stakeholders to be present during the onboarding process:

Technical Contact: A master agency credential will be provided to the department. The SDPD technical administrator (Admin) will be responsible for providing and managing log-in credentials to individual users within the department.

Social Media Contact: Ring Neighborhoods is a social sharing site. While our motto of "low frequency, highly relevant content" is accurate, the effectiveness of this engagement will only be as powerful as our combined efforts make it. Ring Neighbors post video content based on suspicious and/or criminal activity inviting Neighbor response. SDPD use of the LE Portal to comment on Neighbor posts and to inform your community of crime alerts/activity is an essential element of our program.

Public Information Contact: Prior to activating LE Portal for your agency, Ring will notify our Neighbors that we are working with SDPD. We will work with SDPD to create a mutually acceptable message that is concise, accurate and reflective of the goals of the program. SDPD input and approval on that message is required.

Detective / Investigative Contact: Those charged with use of portal will be trained on how to engage in the Neighborhood conversation, how to post crime alerts and how to request video when investigation criminal activity.

Legal Contact: Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

Please use me as your Ring POC to communicate any SDPD questions, comments or concerns to Ring in advance of our next meeting.

Thank you again for your time and consideration. I look forward to seeing you again soon and to working with SDPD to reduce crime in San Diego.

Regards, Ray

--

--

Raymond Pollum

Vice President of Neighborhood Sales



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From: [Raymond Pollum](#)
To: [Kirkpatrick, Kimberly](#); [Goodman, Karen](#)
Subject: Re: Ring Follow Up and MOU
Date: Thursday, June 28, 2018 9:25:03 AM

Ms. Kirkpatrick, I'm following up on our meeting last month. As I may have told you at the time, we we're in the process of onboarding Florida agencies (now numbering over 30) and starting to target Texas (which is now is full swing). That said, I dont want to lose sight of our Southern California home turf and want to make sure that I am being responsive to any questions, comments or request from the San Diego Police Department.

We do have a couple of smaller San Diego County Police Departments that have signed, but I'm hoping we can onboard a large part of the county as one project.

Do you have any updates on progress toward working with us? If there is anything you need from me, always feel free to ask.

I look forward to hearing from you.

Regards, Ray

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Please use me as your Ring POC to communicate any SDPD questions, comments or concerns to Ring in advance of our next meeting.

Thank you again for you time and consideration. I look forward to seeing you again soon and to working with SDPD to reduce crime in San Diego.

Regards, Ray

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From: [Haley, Chris](#)
To: [Goodman, Karen](#)
Subject: RE: Ring Follow Up and MOU
Date: Monday, April 08, 2019 4:31:25 PM

Last I remember Allyson Ford was potentially pursuing. I believe Jeff Jordon also knew about the product, but I'm sure he is focusing on bigger priorities than this. I would suggest referring them back to Allyson. Data Systems will support the technical considerations if the Department decides it wants to go forward, but Data Systems is not responsible for deciding if there is an operational need or priority for pursuing the system.

From: Goodman, Karen
Sent: Monday, April 08, 2019 1:00 PM
To: Haley, Chris [REDACTED]
Subject: Fwd: Ring Follow Up and MOU

Chris, I don't know I think I'm the person to be making meetings and looking at integrating [ring.com](#). It thought it part of a bigger package and I'd like to get this guy off my plate. He keeps calling back and I don't real think I'm the right person. Do you have a suggestion?
Karen
Sent from my iPhone

Begin forwarded message:

From: Raymond Pollum <raymond.pollum@ring.com>
Date: April 8, 2019 at 12:50:15 PM PDT
To: "Goodman, Karen" [REDACTED]
Subject: Re: Ring Follow Up and MOU

Hi Karen, I am interested in re-engaging with San Diego Police Department in regards to providing access to portal. When we met last year, Ring was just beginning to roll this service out to law enforcement in Florida and Texas, but we've since brought it national. There are now more than 200 agencies using portal to engage with their communities, keep them posted on matters of crime and safety and request video relevant to ongoing investigations.

San Diego County Sheriff's was provided access recently. This adds the Sheriff's Department to Oceanside PD, Carlsbad PD and La Mesa PD who are each using portal in San Diego County. I'm also working with Escondido, Chula Vista and National City to bring portal to these agencies. I would very much like SDPD to be working toward access too.

Would it be helpful to hear how the program works from other LE? I work with a number of agencies of your size (ie: Phoenix and Houston) who have offered to share their experience with other agencies. I don't lean on them often, but SDPD is one that is important to me and to Ring. If this would help, let me know.

Otherwise, my suggestion would be that we set up a meeting and allow me to present where we are at to your team. I would also suggest such a meeting be

attended by stakeholders who would benefit from understanding our service, but also be able to challenge any part of it and to get their questions answered. I hope this makes sense to you as well.

Just let me know where you're at on this. I'll jump at any opportunity to re-engage. Again, I hope all is well and look forward to hearing from you soon.

Regards, Ray

Raymond Pollum

Head of Law Enforcement Partnerships

ray@ring.com

949-690-6979



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Santa Monica, CA 90404
www.ring.com



[Download the Neighbors App.](#)

Join the new neighborhood watch.

On Tue, Jul 3, 2018 at 2:46 PM Goodman, Karen [REDACTED] wrote:

Mr. Pollum,

After review from our legal advisor, I'll be meeting with my boss on Friday to discuss some of the areas of concern in the MOU wording. I'll touch base with you then to see if we can move forward. I'm curious as to the other agencies in our County that are moving forward with you. If it is appropriate, can you share their names with me?

Kind regards,

Karen Goodman

SDPD

From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Thursday, June 28, 2018 9:25 AM

To: Kirkpatrick, Kimberly [REDACTED] Goodman, Karen [REDACTED]

Subject: Re: Ring Follow Up and MOU

Ms. Kirkpatrick, I'm following up on our meeting last month. As I may have told you at the time, we we're in the process of onboarding Florida agencies (now numbering over 30) and starting to target Texas (which is now is full swing). That said, I dont want to lose sight of our Southern California home turf and want to make sure that I am being responsive to any questions, comments or request from the San Diego Police Department.

We do have a couple of smaller San Diego County Police Departments that have signed, but I'm hoping we can onboard a large part of the county as one project.

Do you have any updates on progress toward working with us? If there is anything you need from me, always feel free to ask.

I look forward to hearing from you.

Regards, Ray

On Wed, May 30, 2018 at 1:07 PM, Raymond Pollum

[<raymond.pollum@ring.com>](mailto:raymond.pollum@ring.com) wrote:

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Legal Contact: Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

Please use me as your Ring POC to communicate any SDPD questions, comments or concerns to Ring in advance of our next meeting.

Thank you again for you time and consideration. I look forward to seeing you again soon and to working with SDPD to reduce crime in San Diego.

Regards, Ray

--
--

Raymond Pollum
Vice President of Neighborhood Sales



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From: [Raymond Pollum](#)
To: [Sterling, Jeffrey](#)
Subject: Re: Ring Follow Up
Date: Wednesday, March 14, 2018 10:41:05 AM

Detective, Just a quick update to let you know the Ring Law Enforcement Portal (that Chris and I presented) has been released. We are onboarding the first few beta agencies, then will running in beta mode for maybe 30 to 60 days. Assuming all goes well, the production version should be available in 2 to 3 months.

Ring remains interested in providing the portal to San Diego. Not sure if you've had time to put thought into it, or been able to make any headway in your discussions with Hq, but I want to keep you posted on our progress. If there is anything you need from me, or anything I can do to assist your efforts in anyway, please dont hesitate to ask.

Thanks and Regards, Ray

On Thu, Feb 8, 2018 at 12:10 PM, Raymond Pollum <raymond.pollum@ring.com> wrote:

Detective Sterling, Just a quick note to say thank you for your time and engagement yesterday. As we get closer to releasing the Ring LE portal, I'll be in touch with updates (I had one last evening that commits to Feb 27).

In the meantime, I'm Orange County based and would be happy to meet anytime to advance a partnership with SDPD. This includes the CO meetings you mentioned and also a discussion with your council member. I would jump on either with just a little notice.

Thanks again. Looking forward to working with you.

Regards, Ray

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Raymond Pollum
Vice President of Neighborhood Sales



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To: [Barry Parker](#)
Subject: RE: Ring IACP Party on 10/7 in Orlando
Date: Thursday, September 20, 2018 3:32:00 PM
Attachments: [image001.png](#)

Hi,

Wish I could attend. Gotta work in San Diego. Thanks for the invite.

Tom

Detective Tom Boerum
San Diego Police Department – Northwestern Division Investigations
12592 El Camino Real, San Diego CA. 92130
(858) 523-7025

From: Barry Parker [mailto:barry.parker@ring.com]
Sent: Thursday, September 20, 2018 11:55 AM
To: Boerum, Thomas [REDACTED]
Subject: Ring IACP Party on 10/7 in Orlando

Hi Detective Boerum,

Are you attending IACP this year? I wanted to let you know Shaquille O'Neal and the Ring Team are throwing a party and you're invited! Come to enjoy the open bar, free food and more. The event details are as follows:

Sunday, October 7
5:15pm

Hyatt Regency
Florida Ballroom M-N
[9801 International Drive](#)
[Orlando, FL 32819](#)

Note:
All attendees must bring their conference badges for entry.

To rsvp click [here](#)
We hope to see you there! We are booth 931 in the convention center.

Best,
Barry Parker, Neighborhoods Marketing Rep



1523 26th St
Santa Monica, CA 90404

barry.parker@ring.com

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Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: [Jordon, Jeffrey](#)
To: [Goodman, Karen](#)
Subject: Re: Ring LE Portal Follow Up
Date: Friday, March 01, 2019 12:08:58 PM

Not at this time, but we can chat next week when I get back to work. Jeff

Sent from my iPhone

On Mar 1, 2019, at 11:26 AM, Goodman, Karen <kgoodman@pd.sandiego.gov> wrote:

Jeff,
Happy Friday. You mentioned previously that we were looking to wrap [RING.com](#) into a larger platform of video availability. Has there been any movement at this time? I'm not pursuing [RING.com](#) since it sounds like a bigger effort may be undertaken by SDPD. Do you have anything to share?
Thanks,
Karen

From: Raymond Pollum [<mailto:raymond.pollum@ring.com>]
Sent: Friday, March 01, 2019 11:10 AM
To: Goodman, Karen [REDACTED]
Subject: Ring LE Portal Follow Up

Hi Karen, Hope all is well. Wanted to check in with a couple of updates for you. First, I had a really good conversation with one of your Captains at the Major City Chiefs Conference in DC a few weeks ago. He knows you well, speaks highly of you, I just unfortunately haven't been able to find his card, sorry/

The other development which might prove helpful is San Diego County Sheriff's Office returned their MOU yesterday. You know my goal is to get full coverage in San Diego County and chase the bad guys east. This was a big one and hopefully San Diego Police Department will follow.

If there is anything you need from me, if I can help in any way, from providing addition information to presenting this no cost service from the beginning I'll support you in anyway I can.

Again, I hope all is well. Hope to hear from you soon.

Ray

--

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From: [Ford, Allyson](#)
To: ["Raymond Pollum"](#)
Subject: RE: Ring LE Portal Sync
Date: Wednesday, December 19, 2018 9:56:20 AM

Good morning,

Thank you for touching base before the holidays. After we last spoke, I got a hold of the Carlsbad and Oceanside PD's MOU's and made a few suggestions on our MOU based off of those. I checked in with our legal department this morning and our advisor is still going over it.

And don't worry, you haven't dropped the ball. As much as I want to see the presentation, I would hate to waste your time with multiple trips to San Diego. So unless something changes, and if it's ok with you, I would suggest waiting until we get close to finalizing the MOU. That way, it will be fresh in everyone's memory while the ball is still rolling.

Last I saw, you had responded to our tech person about some of the legalities/software questions. Did that all get finalized?

Take care and I hope everything is going well through the holidays.

Sincerely,

Detective Ford

City of San Diego
Northeastern Investigations
13396 Salmon River Road
San Diego, CA 92129



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From: Raymond Pollum [mailto:raymond.pollum@ring.com]
Sent: Monday, December 17, 2018 5:48 PM
To: Ford, Allyson [REDACTED]
Subject: Ring LE Portal Sync

Good Afternoon Detective, I hope this email finds you well. I wanted to see if it might make sense for us to connect before the holiday week(s) to sync on the Ring Neighbors initiative?

Trying not to make excuses, but it's been hectic and I want to make sure I haven't dropped the ball and/or that I'm not negatively impacting progress as you consider the program.

I'm in the office all week and would love to schedule a call. Please let me know if you have some time to catch up.

Regards, Ray

--

Raymond Pollum

Vice President of Neighborhood Sales



1523 26th St
Santa Monica, CA 90404

ray@ring.com

(949) 690-6979 Mobile

As seen on:

[Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor](#)

[Time Magazine's Top 10 Gadgets](#)

[The Truth About Daytime Burglaries](#)

[TechCrunch Product Review](#)

[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Raymond Pollum](#)
To: [Philips, Trevor](#)
Subject: Re: Ring LE Portal Update
Date: Monday, April 30, 2018 10:28:38 AM

Sounds good. I'm always looking for an excuse to drive south instead of north (from San Clemente).

Call anytime at 949-690-6979. I look forward to catching up.

Ray

On Sun, Apr 29, 2018 at 10:42 PM, Philips, Trevor [REDACTED] wrote:
Ray,

I didn't hear about the move but I am happy for Chris. Sorry I don't think the timing will work out for a San Diego meeting, I will be in Long Beach most of this week. I will give you a call about the future and when we can have you come talk in front of a larger group.

Trevor T. Philips

Community Relations Officer
SDPD-Northwestern Division MS-782
12592 El Camino Real, San Diego, 92130
[REDACTED]

On Apr 26, 2018, at 17:14, Raymond Pollum <raymond.pollum@ring.com> wrote:

Trevor, Not sure if you heard, but Chris Loos took an internal promotion inside Ring. I'm reaching out to let you know I'll be in San Diego next week (meeting with Oceanside) and thought I'd provide you an update and see if there is any chance to get an audience downtown while I'm there (next Thursday). A lot to throw at you, I know.

Most important is to get an update to you, so let's plan to talk when you get some time. Feel free to reach me on cell at 949-690-6979.

Hope all is well and look forward to speaking with you soon.

Regards, RAY

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Raymond Pollum
Vice President of Neighborhood Sales



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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Raymond Pollum](#)
To: [Philips, Trevor](#)
Subject: Re: Ring LE Portal Update
Date: Monday, May 21, 2018 9:45:08 AM

Trevor, Just keeping you posted on our activity in San Diego. In addition to the Sheriffs meeting on the 29th, I've also scheduled a presentation to SDPD downtown (at 2:00pm).

I would welcome your help in driving attendance to that if you investigative, community or command staff that might benefit from hearing about the program. My POC in San Diego is Kim Kirkpatrick, a Crime Analyst with the Crime Analysis Unit of SDPD.

I also wanted to make the offer to stop your station by for a quick update afterwards, late afternoon on the 29th. Let me know.

Regards, Ray 949-690-6979

On Wed, May 9, 2018 at 6:37 PM, Raymond Pollum <raymond.pollum@ring.com> wrote:
Hi Trevor, Just a quick note to let you know I've scheduled a presentation for the San Diego Sheriffs Department Hq on May 29th at 10:00am. It might make sense to meet with SDPD while I'm down there and wanted to run that past you. Portal is rolling out next week in Florida (to 25+ agencies there, see link below) and we're looking forward to doing the same in California soon. Let me know if you want to put something together.

<http://www.orlandosentinel.com/news/orange/os-orlando-ring-doorbell-20180501-story.html>

Thanks, Ray

On Mon, Apr 30, 2018 at 10:28 AM, Raymond Pollum <raymond.pollum@ring.com> wrote:

Sounds good. I'm always looking for an excuse to drive south instead of north (from San Clemente).

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Community Relations Officer
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Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Barry Parker <barry.parker@ring.com>

Date: 5/31/18 9:04 AM (GMT-08:00)

To: "Levenberg, Thomas" [REDACTED]

Subject: Ring Loves Law Enforcement

Hi Thomas,

I am looking forward to getting Rings into the hands of the San Diego Police Department. I'm sure we'll make a lot of people happy and safe by using your department's code **nb46sd**. Make sure you are also using your department's email address [REDACTED]. Here's a brief overview of the initiative that you can forward to your department. I have summarized the important points and have details further down.

Summary

- Everyone in your agency will get a discount for \$50 off per device!
- You must purchase the device from Ring using your specific work email address - [REDACTED]
- The discount is for law enforcement only so please restrict further distribution of this promotional offer. The promotional offer is only available while supplies last.
- Here's your code! **nb46sd**

Use the link ring.com

Ring Loves Law Enforcement

Over the past year, we've been working closely with law enforcement departments and individuals like yourself. The combination of Ring + law enforcement has proven to reduce crime in neighborhoods, however, none of this would've been possible without people like you that truly believe in our product.

Now, we want to thank you by offering everyone in your station the opportunity to get Ring at a heavily discounted price. By using the promo code: **nb46sd** you and your law enforcement colleagues can get \$50 off Ring Video Doorbell 2, Video Doorbell Pro, Video Doorbell Elite, and Security Cams.

Thanks,

Barry Parker, Neighborhoods Marketing Rep



1523 26th St
Santa Monica, CA 90404

barry.parker@ring.com

(855) 688-7756 Ext. 46

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LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: [Chris Loos](#)
To: [Philips, Trevor](#)
Cc: raymond.pollum@ring.com
Subject: Re: Ring Meeting 02-07-2018
Date: Wednesday, February 07, 2018 6:54:36 PM

Hi Trevor,

Thank you again for taking the time to meet with us today. We loved hearing all the feedback and we are excited as well about the continued relationship as we all work to reduce crime in San Diego neighborhoods. I will have some literature sent out to you for you to share at the two events you have. Would you like me to send it to the address in your email? I would be happy to come to that type of meeting with a large turnout. Please keep me informed of any of those in the future.

We will also get something put together for your adventure club. I will provide further details on those discounts in the near future so you can share that information with the group. Again, thank you so much for your time and your efforts. We both look forward to working with you and the San Diego Police Department moving forward. Have a great rest of your night and talk to you soon!

Best,
Chris

On Wed, Feb 7, 2018 at 4:53 PM, Philips, Trevor [REDACTED] wrote:

Chris and Raymond,

Great meeting you both today and thanks for the wealth of information you shared with the team. I am looking forward to a continued relationship to build the Ring network strong in San Diego. I would like to get some Ring literature to share with two events I have this month, a Coffee with a Cop meeting and a Neighborhood Watch Town Hall. Would your company be interested in coming to a meeting if I foresee a large turnout to explain the products?

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Stay safe,

Trevor T. Philips

Community Relations

SDPD-Northwestern Division MS-782

[12592 El Camino Real, San Diego, 92130](#)

[REDACTED]

[REDACTED]

--

Chris Loos
Account Manager



1523 26th St
Santa Monica, CA 90404
cloos@ring.com
630-484-6833

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USA Today: [Police say crime drops with video doorbell](#)

From: [Philips, Trevor](#)
To: [Chris Loos](#)
Subject: RE: Ring Meeting 02-07-2018
Date: Wednesday, February 21, 2018 4:36:00 PM

You can call now if you are free.

Trevor

Trevor T. Philips

Community Relations Officer

SDPD-Northwestern Division MS-782
12592 El Camino Real, San Diego, 92130
[REDACTED]

From: Chris Loos [mailto:cloos@ring.com]
Sent: Wednesday, February 21, 2018 3:38 PM
To: Philips, Trevor [REDACTED]
Subject: Re: Ring Meeting 02-07-2018

Hi Trevor,

I wanted to follow-up to see if you will be available anytime Thursday or Friday for a quick conversation about the Neighborhoods Portal for San Diego PD. I can make myself available at most times throughout the day. Talk to you soon and have a great evening.

Chris

On Tue, Feb 20, 2018 at 7:16 PM, Philips, Trevor [REDACTED] wrote:

Yes tomorrow I will be in the office mostly all day. I will send a follow up email tomorrow on a time frame.

Trevor T. Philips

Community Relations Officer
SDPD-Northwestern Division MS-782
12592 El Camino Real, San Diego, 92130
[REDACTED]

On Feb 20, 2018, at 12:12 PM, Chris Loos <cloos@ring.com> wrote:

Hi Trevor,

I hope all is well today. Do you have any time for a quick phone call this week? I want to give you an update on where we stand with the Neighborhoods Portal and want to discuss the San Diego PD's use of the portal in the future when it is up and running. I am flexible with my time so if you have a day/time that works best for you please let me know! Talk to you soon.

Chris

On Wed, Feb 14, 2018 at 2:41 PM, Chris Loos <cloos@ring.com> wrote:

Hi Trevor,

I haven't been given an update since our meeting. I'll let you know as soon as I hear of an official launch date. As for the flyers they can be printed on standard paper, nothing special necessary for those. Have a great rest of your day and I'll keep you updated moving forward with the portal.

On Wed, Feb 14, 2018 at 2:31 PM, Philips, Trevor
[REDACTED] wrote:

Chris,

Any more info when the portal is going to be up and running? I don't mind printing them out but if you want them to be on specific paper or have a certain look feel free to send me whatever you have. The address is in my signature.

Trevor T. Philips

Community Relations Officer

SDPD-Northwestern Division MS-782

[12592 El Camino Real, San Diego, 92130](#)

[REDACTED]

From: Chris Loos [mailto:cloos@ring.com]

Sent: Tuesday, February 13, 2018 3:03 PM

To: Philips, Trevor [REDACTED] >

Subject: Re: Ring Meeting 02-07-2018

Hi Trevor,

I attached a couple PDF's which goes over our Neighborhoods video sharing feature in more detail as well as general product information. Still

waiting to hear on how we want to distribute discounts and Ring App download information at this time, but we will have something for those as well. Would you like me to send you hard copies of each of these flyers so you can share at meetings? Let me know and I can take care of that for you. Talk to you soon.

Chris

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intro.

Stay safe,

Trevor T. Philips

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SDPD-Northwestern Division MS-782

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Chris Loos
Account Manager



[1523 26th St](#)
[Santa Monica, CA 90404](#)
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To: [Philips, Trevor](#)
Subject: Re: Ring Meeting 02-07-2018
Date: Wednesday, February 14, 2018 2:41:46 PM

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SDPD-Northwestern Division MS-782

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[REDACTED]

[REDACTED]

From: Chris Loos [mailto:cloos@ring.com]
Sent: Tuesday, February 13, 2018 3:03 PM
To: Philips, Trevor <TTPhilips@pd.sandiego.gov>
Subject: Re: Ring Meeting 02-07-2018

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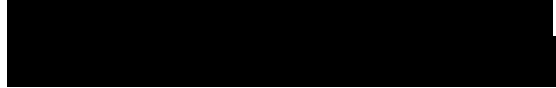
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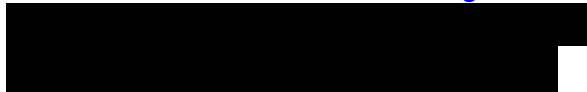
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LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

--

Chris Loos
Account Manager



1523 26th St
Santa Monica, CA 90404
cloos@ring.com
630-484-6833

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

To: [Raymond Pollum](#)
Subject: RE: Ring Meeting
Date: Wednesday, May 22, 2019 7:07:42 AM

Good morning,

Thank you for thinking of me and extending the invitation. If I wasn't leaving on a trip this Thursday, I would go. Next time you are back in San Diego to do a presentation, please let me know because I would like to attend.

Thank you,

Detective Ford

City of San Diego
Northeastern Investigations
13396 Salmon River Road
San Diego, CA 92129



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From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Tuesday, May 21, 2019 2:31 PM

To: Ford, Allyson 

Subject: Ring Meeting

Detective Ford,

A quick note to remind you I'm meeting with National City PD and Escondido PD this Thursday (23rd) at 10:00am and 2:00pm respectively.

I know we're holding off on San Diego Police Department for now, but if you are interested in attending either of these presentations, to see portal first hand, or just to gain knowledge on how other agencies are using the service, I would be happy to ask the hosts to extend an invitation.

If interested, let me know which location makes the most sense for you.

Thanks, Ray

Raymond Pollum

Head of Law Enforcement Partnerships

ray@ring.com

949-690-6979



1523 26th St.
Santa Monica, CA 90404
www.ring.com



[Download the Neighbors App.](#)

Join the new neighborhood watch.

From: [Boerum, Thomas](#)
To: [August Cziment](#)
Subject: Re: Ring Neighborhoods
Date: Friday, June 30, 2017 7:54:37 AM

Ok

Sent from my iPhone

On Jun 30, 2017, at 07:05, August Cziment <a@ring.com> wrote:

I'm personally not available at 9am but my colleague, Ben (copied), can give you a call then.

On Fri, Jun 30, 2017 at 7:00 AM Boerum, Thomas [REDACTED] wrote:

[REDACTED]
Sent from my iPhone

On Jun 29, 2017, at 23:13, August Cziment <a@ring.com> wrote:

Detective Boerum,

Pleasure to meet you. We can definitely offer you more information about Ring and how it can help your community. Are you free at all tomorrow for a quick call?

Best,
August

On Thu, Jun 29, 2017 at 11:09 PM Jamie Siminoff <j@ring.com> wrote:

Detective Tom, thanks for reaching out!

Copying August as he can assist with all of the things we can offer to you guys.

Jamie

Jamie Siminoff, Chief Inventor and Founder



1523 26th St
Santa Monica, CA 90404

j@ring.com

As seen on:

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[Time Magazine's Top 10 Gadgets](#)

[The Truth About Daytime Burglaries](#)

[TechCrunch Product Review](#)

[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

On Thu, Jun 29, 2017 at 1:28 PM, Boerum, Thomas

[REDACTED] wrote:

Good Afternoon,

I have just been made aware of Ring Neighborhoods and have been viewing video via an account set up for me by one of your customers. I think the system is a fantastic tool which could really aid us in catching bad guys.

I would like to know more about it.

Thank you,

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

[REDACTED]

--

August Cziment, Director of Operations



1523 26th St.
Santa Monica, CA 90404

a@ring.com

310.925.8696

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[Time Magazine's Top 10 Gadgets](#)

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[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Boerum, Thomas](#)
To: [August Cziment](#)
Subject: Re: Ring Neighborhoods
Date: Friday, June 30, 2017 7:00:02 AM


Sent from my iPhone

On Jun 29, 2017, at 23:13, August Cziment <a@ring.com> wrote:

Detective Boerum,

Pleasure to meet you. We can definitely offer you more information about Ring and how it can help your community. Are you free at all tomorrow for a quick call?

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San Diego, CA. 92130



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[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Boerum, Thomas](#)
To: [August Cziment](#)
Subject: Re: Ring Neighborhoods
Date: Friday, June 30, 2017 6:52:08 AM

How about 9 am for the call?

Sent from my iPhone

On Jun 29, 2017, at 23:13, August Cziment <a@ring.com> wrote:

Detective Boerum,

Pleasure to meet you. We can definitely offer you more information about Ring and how it can help your community. Are you free at all tomorrow for a quick call?

Best,
August

On Thu, Jun 29, 2017 at 11:09 PM Jamie Siminoff <j@ring.com> wrote:

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Copying August as he can assist with all of the things we can offer to you guys.

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San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130



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August Cziment, Director of Operations



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Santa Monica, CA 90404

a@ring.com
310.925.8696

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[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Boerum, Thomas](#)
To: [Benjamin Reich](#)
Subject: Re: Ring Neighborhoods
Date: Friday, June 30, 2017 7:55:17 AM

I will be available and look forward to speaking with you

Sent from my iPhone

On Jun 30, 2017, at 07:33, Benjamin Reich <benjamin.reich@ring.com> wrote:

Hi Detective Boerum,

Please let me know if 9 am works well for you. I look forward to our conversation. Talk with you soon.

Graciously,
Ben Reich

On Fri, Jun 30, 2017 at 7:04 AM August Cziment <a@ring.com> wrote:

I'm personally not available at 9am but my colleague, Ben (copied), can give you a call then.

On Fri, Jun 30, 2017 at 7:00 AM Boerum, Thomas

[REDACTED] wrote:

858.523.7025

Sent from my iPhone

On Jun 29, 2017, at 23:13, August Cziment <a@ring.com> wrote:

Detective Boerum,

Pleasure to meet you. We can definitely offer you more information about Ring and how it can help your community. Are you free at all tomorrow for a quick call?

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Jamie

Jamie Siminoff, Chief Inventor and Founder



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San Diego Police Department

12592 El Camino Real

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August Cziment, Director of Operations



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August Cziment, Director of Operations



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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

--

Kind Regards,
Benjamin Reich
Account Manager

Ring logo



1523 26th St
Santa Monica, CA 90404

benjamin.reich@ring.com

Office - 310-982-6793 ext. 42
Cell - 805-208-0687

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[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Ford, Allyson](#)
To: ["Raymond Pollum"](#)
Subject: RE: Ring Overview
Date: Tuesday, November 20, 2018 12:32:09 PM

Hello,

Thank you. I am glad we got a chance to talk and I learned a lot about Ring. Those videos are great and I've already forwarded them to my captain to review for tomorrow's meeting. I will keep you updated as to our progress.

31,354 is certainly a lot of Ring users!

Thank you and if I don't speak to you before Thursday, Happy Thanksgiving.

Allyson

Detective Ford

City of San Diego
Northeastern Investigations
13396 Salmon River Road
San Diego, CA 92129



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From: Raymond Pollum [mailto:raymond.pollum@ring.com]
Sent: Tuesday, November 20, 2018 12:27 PM
To: Ford, Allyson [REDACTED]
Subject: Re: Ring Overview

31,354

Sent from my iPhone

On Nov 20, 2018, at 11:54 AM, Raymond Pollum <raymond.pollum@ring.com> wrote:

Detective Ford, I enjoyed our conversation and appreciate your support there at San Diego Police Department. I am providing a few links below that better describe Neighbors Portal.

*** These are not public facing videos so please don't use them for anything other than your internal discussions.

The narrated portal video provides a brief overview of portal (your access to the Neighbor Platform made up of devices and the neighborhood watch style app).

The other two are really good examples of how Portal is used by LE in communities where engagement is high.

[Neighbors by Ring Portal - Law Enforcement Only](#)

[Volusia County Sheriffs](#)

[Winter Park Police Department](#)

I look forward to hearing from you after your meeting.

Ray

--

Raymond Pollum
Vice President of Neighborhood Sales



1523 26th St
Santa Monica, CA 90404

ray@ring.com
[\(949\) 690-6979 Mobile](tel:9496906979)

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[The Truth About Daytime Burglaries](#)

[TechCrunch Product Review](#)

[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Raymond Pollum](#)
To: [Ford, Allyson](#)
Subject: Re: Ring Overview
Date: Tuesday, November 20, 2018 12:27:30 PM

31,354

Sent from my iPhone

On Nov 20, 2018, at 11:54 AM, Raymond Pollum <raymond.pollum@ring.com> wrote:

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I look forward to hearing from you after your meeting.

Ray

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Vice President of Neighborhood Sales



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(949) 690-6979 Mobile

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[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Cindy Anderson](#)
To: [Ford, Allyson](#)
Subject: Re: Ring Portal for LE
Date: Wednesday, November 21, 2018 12:20:18 PM

Awesome, good luck!! SDSO is working on their contract too!

Cindy Anderson

Carlsbad Police Department

[2560 Orion Way](#)

[Carlsbad, CA 92010](#)

[REDACTED]

[REDACTED]

On Nov 21, 2018, at 12:02, Ford, Allyson [REDACTED] wrote:

This is perfect, thank you. I added a few things Carlsbad used and I'm submitting it to my boss now. Fingers crossed!

Happy Thanksgiving!

Allyson

From: Cindy Anderson [REDACTED]
Sent: Tuesday, November 20, 2018 10:12 AM
To: Ford, Allyson [REDACTED]
Subject: RE: Ring Portal for LE

Here is our contract. Carlsbad and Oceanside went through the same thing. I also attached OPD's press release.

Cindy Anderson

Carlsbad Police Department

2560 Orion Way

Carlsbad, CA 92010

[REDACTED]

[REDACTED]

From: Ford, Allyson [REDACTED]
Sent: Tuesday, November 20, 2018 10:10 AM
To: Cindy Anderson [REDACTED]
Subject: FW: Ring Portal for LE

Hi again,

I was wondering if I could see what Oceanside's MOU with Ring is? Ring's MOU was submitted to our legal team and they made some notes, mostly to avoid looking like we are "endorsing" anything. I was just wondering how other departments needed to make any changes and how they distributed the free doorbells, if at all.

Thanks,
Allyson

From: Ford, Allyson
Sent: Thursday, November 08, 2018 12:45 PM
To: 'Cindy Anderson' [REDACTED]
Subject: RE: Ring Portal for LE

Hi Cindy,

This is perfect, thanks! I reached out to Raymond Pollum to see where we are at.

I'll keep my fingers crossed we can get it.

Allyson

From: Cindy Anderson [REDACTED]
Sent: Thursday, November 08, 2018 12:28 PM
To: Davis, Kaitlynn [REDACTED] Jalbuena, Aimee
[REDACTED]; Ford, Allyson [REDACTED] Sterling,
Jeffrey [REDACTED] Salvador, Jericho [REDACTED]
Baltz, Jose [REDACTED] Garlow, Justin [REDACTED]
Humphrey, Gregg [REDACTED] Haddad, Megan
[REDACTED] Noy Lithyovong
[REDACTED]
Subject: Ring Portal for LE

This is the Ring LE Portal I talked about at the meeting yesterday. I attached some screen shots of the program. All those blue dots are Ring cameras in our city and in the pic below, those are videos people have uploaded themselves throughout North County. We have 5,000 Ring cam users in the city and are now able to blast out messages to residents asking them for their video footage using this portal. It is free to LE, we just need to sign an MOU with them and then wait several months for them to build the portal. The wait time is pretty long right now. We just went live this week and started talking to them in May! OPD just went live yesterday as well.

The rep is Raymond Pollum raymond.pollum@ring.com. Just email him and ask about

the Neighbors Portal for LE for your city. Good luck!!

<image001.jpg>

<image002.jpg>

Cindy Anderson

Carlsbad Police Department

2560 Orion Way

Carlsbad, CA 92010



To: [Raymond Pollum](#)
Subject: RE: Ring Presentation to National City PD
Date: Friday, April 19, 2019 10:14:13 AM

Good morning,

Yes, we would be interested in seeing a presentation for SDPD. What is your availability?

Thank you,

Detective Ford

City of San Diego
Northeastern Investigations
13396 Salmon River Road
San Diego, CA 92129




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From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Friday, April 19, 2019 10:02 AM

To: Ford, Allyson 

Subject: Ring Presentation to National City PD

Detective Ford, I'll be presenting the LE Neighbors Portal to National City PD on May 23rd at 10:00am. You had expressed an interest in seeing the presentation, so if that is something you would like to attend, let me know and I'll clear it through my POC there.

Alternately, I would welcome an opportunity to present to SDPD while in town that day. That would allow you (and any of your invited colleagues) to see a live version of Portal created using your jurisdiction. This would show a live Neighbors feed and camera heat map from areas you and your team would have an high level of familiarity with.

Either way, I would be happy to accomodate what works best for you. Let me know what you think.

Ray

Raymond Pollum

Head of Law Enforcement Partnerships

ray@ring.com
949-690-6979



1523 26th St.
Santa Monica, CA 90404
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

To: [Raymond Pollum](#)
Subject: RE: Ring Presentation to National City PD
Date: Friday, April 19, 2019 10:40:35 AM

Hello,

Thank you. I will let my command know so they can check with their availability. As soon as I hear back, I will let you know.

Thank you,

Detective Ford

City of San Diego
Northeastern Investigations
13396 Salmon River Road
San Diego, CA 92129



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From: Raymond Pollum [mailto:raymond.pollum@ring.com]
Sent: Friday, April 19, 2019 10:17 AM
To: Ford, Allyson [REDACTED]
Subject: Re: Ring Presentation to National City PD

I plan to be in San Diego for two days (May 23 and 24). As of now, anytime after noon on the 23rd or anytime on the 24th works for me. (I'll be reaching out to Chula Vista and Escondido too). If there is a time that works best for you, let me know and we can lock it in. Ray

Raymond Pollum

Head of Law Enforcement Partnerships
ray@ring.com
949-690-6979



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Santa Monica, CA 90404
www.ring.com



[Download the Neighbors App.](#)

Join the new neighborhood watch.

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Thank you,

Detective Ford

City of San Diego
Northeastern Investigations
13396 Salmon River Road
San Diego, CA 92129

[REDACTED]

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From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Friday, April 19, 2019 10:02 AM

To: Ford, Allyson [REDACTED]

Subject: Ring Presentation to National City PD

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Ray

Raymond Pollum

Head of Law Enforcement Partnerships

ray@ring.com

949-690-6979



1523 26th St.

Santa Monica, CA 90404

www.ring.com



[Download the Neighbors App.](#)

Join the new neighborhood watch.

From: [Hesselgesser, Larry](#)
To: [Barry Parker](#)
Cc: [Chris Loos](#)
Subject: RE: Ring Promo Code
Date: Thursday, June 21, 2018 7:55:00 AM
Attachments: [image001.png](#)

Thank You Barry, will there be a new \$25 code for our Neighborhood Watch Citizens?

Larry Hesselgesser

Community Relations Officer

San Diego Police Dept.
Northern Division
4275 Eastgate Mall
San Diego, CA 92037
[REDACTED]
[REDACTED]

Facebook : Like us at
San Diego Police Dept.

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From: Barry Parker [mailto:barry.parker@ring.com]
Sent: Wednesday, June 20, 2018 11:49 AM
To: Hesselgesser, Larry [REDACTED]
Subject: Ring Promo Code

Hi Larry,

That promo code did expire. The Sandiego Police Departments new \$50.00 promo code is **nb46sd**, the promo code is only valid for the Ring Video Doorbell 2, Video Doorbell Pro, Video Doorbell Elite, and Ring Security Cams. Make sure you are using your Sandiego Police Departments email address when checking out on ring.com

Please contact me if you have any issues using the promo code.

Thanks,
Barry Parker, Neighborhoods Marketing Rep



1523 26th St
Santa Monica, CA 90404

barry.parker@ring.com
(855) 688-7756 Ext. 46

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Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: [Barry Parker](#)
To: [Hesselgesser, Larry](#)
Subject: Re: Ring Promo Code
Date: Thursday, June 21, 2018 8:29:11 AM
Attachments: [image001.png](#)
[ring_logo.png](#)

Hi Larry,

Yes, we no longer have the \$25.00 promo codes to give out but not to worry. We have a Ring Masters Program that would work great with your Neighborhood Watch Citizens. Ring Masters are neighborhood security advisors who are trained to help neighbors reduce crime based on the latest crime research. Masters also earn a 25% commission on the sale of Ring products and are able to offer discounts to their community. Safer Neighborhoods mean increased safety for both you and your neighbors. On top of that, you'll also earn a 25% commission on every Ring sale you make, and your neighbors will save \$25 on each Ring device they buy during their first purchase.

If you know anyone in your community that might be interested in the Ring Masters Program please have them fill out this [form](#).

Thanks,
Barry

Barry Parker, Neighborhoods Marketing Rep



1523 26th St
Santa Monica, CA 90404

barry.parker@ring.com
(855) 688-7756 Ext. 46

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

On Thu, Jun 21, 2018 at 7:55 AM, Hesselgesser, Larry [REDACTED]
wrote:

Thank You Barry, will there be a new \$25 code for our Neighborhood Watch Citizens?

Larry Hesselgesser

Community Relations Officer

San Diego Police Dept.

Northern Division

[4275 Eastgate Mall](#)

[San Diego, CA 92037](#)

[REDACTED]

[REDACTED]

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San Diego Police Dept.

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From: Barry Parker [mailto:barry.parker@ring.com]

Sent: Wednesday, June 20, 2018 11:49 AM

To: Hesselgesser, Larry [REDACTED]

Subject: Ring Promo Code

Hi Larry,

That promo code did expire. The Sandiego Police Departments new \$50.00 promo code is **nb46sd**, the promo code is only valid for the Ring Video Doorbell 2, Video Doorbell Pro, Video Doorbell Elite, and Ring Security Cams. Make sure you are using your Sandiego Police Departments email address when checking out on ring.com

Please contact me if you have any issues using the promo code.

Thanks,

Barry Parker, Neighborhoods Marketing Rep



[1523 26th St](#)

[Santa Monica, CA 90404](#)

barry.parker@ring.com

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LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

To: [Raymond Pollum](#)
Subject: RE: Ring SDPD Meeting
Date: Thursday, June 21, 2018 9:22:00 AM

Good Morning,

I just wanted to follow-up with you on the meeting with San Diego Police Department On May 29th and see if any changes to using the LE Portal would be made available to PD.

Thank you for your time.

Jennifer Grabbe, PISO-II
San Diego Police Department
Northeastern Division Investigations
13396 Salmon River Rd.
San Diego, Ca 92129
[REDACTED]

From: Raymond Pollum [mailto:raymond.pollum@ring.com]
Sent: Tuesday, May 15, 2018 8:02 PM
To: Grabbe, Jennifer [REDACTED]
Subject: Ring SDPD Meeting

Officer Grabbe, I received your name from my colleague Chris Loos who was recently promoted to a different role at Ring. I've sort of adopted many of the agencies he was working with including those in San Diego.

Chris asked that I reach out with an update on Portal, specifically as it pertains to the San Diego market. So two quick updates:

1. We've come out of beta and are in the process of onboarding 30+ agencies in Florida. I'm including a few links to recent announcements there below.

orlandosentinel.com/news/orange/os-orlando-ring-doorbell-20180501-story.html

<http://money.cnn.com/2018/05/08/technology/neighbors-ring-app/index.html>

<https://www.abcactionnews.com/news/region-tampa/doorbell-surveillance-company-ring-launches-app-to-help-neighbors-fight-crime>

2. I've set up a meeting with San Diego Police Department on May 29th at 2:00pm. My POC there is Kim Kirkpatrick. I'll be presenting the Ring Platform and LE Portal to a group there at that time. If you need information on that meeting or would like to attend, please contact Kim.

If you have any questions for me, please feel free to reply or call anytime at 949-690-6979.

Regards, Ray

--

--

Raymond Pollum

Vice President of Neighborhood Sales



1523 26th St
Santa Monica, CA 90404

ray@ring.com

(949) 690-6979 Mobile

As seen on:

[Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor](#)

[Time Magazine's Top 10 Gadgets](#)

[The Truth About Daytime Burglaries](#)

[TechCrunch Product Review](#)

[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Raymond Pollum](#)
To: [Grabbe, Jennifer](#)
Subject: Re: Ring SDPD Meeting
Date: Thursday, June 21, 2018 10:17:26 AM

Ms. Grabbe, I've provided an MOU for SDPD consideration to Karen Goodman (copy to Kimberly Kirkpatrick). We require a signed MOU prior to department onboarding (and access to Portal).

If you have questions on the MOU, or if I can be of service in anyway, please don't hesitate to call me at 949-690-6979.

I look forward to working with you. Ray

On Thu, Jun 21, 2018 at 9:22 AM, Grabbe, Jennifer [REDACTED] wrote:

Good Morning,

I just wanted to follow-up with you on the meeting with San Diego Police Department On May 29th and see if any changes to using the LE Portal would be made available to PD.

Thank you for your time.

Jennifer Grabbe, PISO-11

San Diego Police Department

Northeastern Division Investigations

[13396 Salmon River Rd.](#)

[San Diego, Ca 92129](#)

[REDACTED]

From: Raymond Pollum [mailto:raymond.pollum@ring.com]

Sent: Tuesday, May 15, 2018 8:02 PM

To: Grabbe, Jennifer [REDACTED]

Subject: Ring SDPD Meeting

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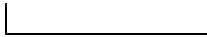
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Raymond Pollum

Vice President of Neighborhood Sales



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[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Chris Loos](#)
To: [Boerum, Thomas](#)
Subject: Re: Ring settings
Date: Thursday, February 08, 2018 8:27:51 AM

Hi Tom,

That is great to hear! I'm happy that was a fix to what was going on with your device. It was great meeting with you as well and we look forward to working with the San Diego Police Department. Feel free to reach out if anything comes up. Have a great day.

Chris

On Thu, Feb 8, 2018 at 8:22 AM Boerum, Thomas [REDACTED] wrote:

Good Morning Chris,

It was nice meeting with you and Ray yesterday. I look forward to your new portal I think it will be a great benefit.

I just wanted to let you know the new settings, you assisted me with on my cameras, work and I am now able to pick up more activity.

Thanks and best of luck on your endeavors,

Tom

Detective Tom Boerum

San Diego Police Department – Northwestern Division Investigations

[12592 El Camino Real, San Diego CA. 92130](#)

[REDACTED]

--

Chris Loos
Account Manager



1523 26th St
Santa Monica, CA 90404
cloos@ring.com
630-484-6833

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: [Benjamin Reich](#)
To: [Boerum, Thomas](#)
Subject: Re: Ring TEST
Date: Friday, July 28, 2017 8:27:15 AM
Attachments: [image001.png](#)

Hey Tom,

This wouldn't be the method we use going forward. We would give you all direct access to user submitted video. Still compiling data on these locations.

On Fri, Jul 28, 2017 at 8:20 AM Boerum, Thomas [REDACTED] wrote:

So how many Ring customers were located in the area and how long did it take to get a message out to them? This method might get overwhelming if it was done for the entire SDPD.

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

(858) 523-7025

From: Benjamin Reich [mailto:benjamin.reich@ring.com]
Sent: Thursday, July 27, 2017 4:31 PM
To: Boerum, Thomas [REDACTED]
Subject: Re: Ring TEST

Hey Det. Boerum,

Just got out of a series of meetings. Working on this right now.



On Thu, Jul 27, 2017 at 10:57 AM, Boerum, Thomas [REDACTED] wrote:

Ok let's test it right now.

There were three residential burglaries, all occurred on July 26, 2017.

[REDACTED]

[REDACTED]

[REDACTED]

Let me know what you find. Time is of the essence.

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

[REDACTED]

From: Benjamin Reich [mailto:benjamin.reich@ring.com]

Sent: Thursday, July 27, 2017 10:39 AM

To: Boerum, Thomas [REDACTED]

Subject: Re: Ring Update

Absolutely. My thought is that a Property Crime happens at 123 Main St. you guys notify me and we go and find like 10 Ring customers in the area. We can then see if they captured anything on those devices. I have no doubt in my mind that this would work.

As for the device being installed, everyone likes a free product. We could also have Ring Users in the area register their cameras with you and then just use one of those folks. That way we have two things,

1. Ring Customers agreeing to assist in case of crime (What I do with the City of Redondo Beach) and locations documented

2. That radius built out from an existing camera

I could also get SD Sheriff, Escondido/Carlsbad/Oceanside PDs involved to further grow your network. We could promote the program with discounts and other opportunities for residents.

I am very excited about this if you can't tell.

-Ben



On Thu, Jul 27, 2017 at 10:26 AM, Boerum, Thomas [REDACTED] wrote:

It is our desire to get as many people on your system as possible. It would benefit the both of us.

I have been speaking with the maintenance people today and it does not appear, because of security protocols with the city, the WiFi system would not work with Ring. Our next thought is to find a private partner in the community to allow us to have Ring installed there and use their Wifi system. That is another issue.

Northwestern Division, the division I work in, would be the test facility for the program and once it gets up and running the Ring partnership would be introduced city wide.

Location info: If a crime happened to a person who has Ring we would learn about it during the investigation. In other words we would have all the contact information and video information readily available. What I am looking for is video from persons who may not be victims but unknowingly witnesses.

Example: A burglary happens a couple of houses away from a Ring customer. The customer's video may have captured the possible suspect ringing their door bell however left not committing a crime there. That information would be very valuable. In fact we are working such a case where a Ring customer, not a victim, captured a suspect vehicle leaving the crime scene from a neighbor. We found it by knocking on doors which is very time consuming.

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

[REDACTED]

From: Benjamin Reich [mailto:benjamin.reich@ring.com]

Sent: Thursday, July 27, 2017 10:10 AM

To: Boerum, Thomas [REDACTED]

Subject: Re: Ring Update

Installation would be very easy. All we need is the Classic Model Doorbell to be installed somewhere inside (Or outside) the station. From there we can give you an extended radius for the Neighborhoods Feature. In a month or so we will be able to have chat rooms and other features inside the app to give you full access to your residents.

I was thinking about needing the location of each video. We can easily contact residents to start connecting the dots for you guys. So for example, if a property crime is committed in Carmel Valley, we would reach out to the resident to get their info and to connect them with you. That way you guys are actually getting value from this partnership. We have access to mapping and data from all Ring Customers so that wouldn't be too big of an issue.

Finally, is this something you think we could spread throughout the City? It would be so cool to make SDPD the first Department to really use this feature on a large scale. We could honestly work with you to map crime throughout the city. Let me know your thoughts and talk with you soon!

Graciously,

Ben



On Thu, Jul 27, 2017 at 9:14 AM, Boerum, Thomas [REDACTED] wrote:

I discussed your proposal with the folks here and they are excited. They are aware of issues involved and hoping they get resolved. Is there a tech type person who could visit with us to discuss installation? Are there battery operated Ring door bells?

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

[REDACTED]

From: Benjamin Reich [mailto:benjamin.reich@ring.com]

Sent: Wednesday, July 26, 2017 3:51 PM

To: Boerum, Thomas [REDACTED]

Subject: Re: Ring Update

What we could do is send you a doorbell for "installation" at each station. All it would need to be is turned on, from there we can give your officers access to those radiuses. They would just download the Ring App and would be set!

Don't forget you do have discounts for both Officers and Residents. Let me know how I can assist in making the product more accessible. Whatever I can do, just want this to work!

Graciously,

Ben Reich



On Wed, Jul 26, 2017 at 3:18 PM, Boerum, Thomas [REDACTED] wrote:

Most SDPD Officers don't live anywhere near the community in which they work. While access to the Neighborhoods Feature is what got me most excited about Ring it would not greatly assist the SDPD and its communities if it is dependent on the officers having it. Officers are becoming more interested in Ring as they learn about it. I have spoken with some today who are planning on purchasing Ring cameras which will in turn benefit them and the communities in which they live.

The Ring Neighborhoods chat room sound like a good idea and it may be the thing I am looking for to assist in catching bad guys.

Getting Ring into the community will be facilitated when they learn of its success in assisting officers. We have Community Resource Officer(s) who go into the community and discuss such successes with many groups of community members. So the more success the better chances of getting people to use the system.

So it may all depend on getting the chat room and other features up and running. Getting more officers involved will be very easy once it has been shown to be a successful program.

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

[REDACTED]

From: Benjamin Reich [mailto:benjamin.reich@ring.com]

Sent: Wednesday, July 26, 2017 2:54 PM

To: Boerum, Thomas [REDACTED]

Subject: Re: Ring Update

Absolutely. What I can do is give yourself plus any other officers admin access to our Ring Neighborhoods Feature. This will give you the ability to see any videos which have been uploaded to our App. So, if your device is installed at home, I could give you a radius of say 20 miles to view videos posted in the area. We could then get other officers involved and grow it from there.

In a month or so, that Ring Neighborhoods Feature will have a chat room and a bunch of other tools aimed at giving law enforcement access to your communities.

A couple things, how are we going to get Rings into the community? I know we are there but obviously the more the better chance at a crime reduction we will have. Do you have other officers interested in helping out?

Let me know if all of this makes sense. I very much look forward to it!

Graciously,

Ben Reich



On Wed, Jul 26, 2017 at 9:13 AM, Boerum, Thomas [REDACTED]

wrote:

So Ben is the proposal doable?

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

From: Benjamin Reich [mailto:benjamin.reich@ring.com]

Sent: Tuesday, July 25, 2017 11:52 AM

To: Boerum, Thomas [REDACTED]

Subject: Re: Ring Update

Hey Tom,

Nice to hear from you. What type of program are you thinking?



On Tue, Jul 25, 2017 at 8:58 AM, Boerum, Thomas

[REDACTED] wrote:

Good Morning Ben,

So how do we get a program moving with Ring?

Tom

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

[REDACTED]

From: Benjamin Reich [mailto:benjamin.reich@ring.com]

Sent: Tuesday, July 18, 2017 1:25 PM

To: Boerum, Thomas [REDACTED]

Subject: Ring Update

Hey Det. Boerum,

I hope you are doing well this afternoon. I just wanted to follow up with you to see how everything has been working with your Ring Device. I look forward to working with you in greater detail soon.

--

Kind Regards,

Benjamin Reich

Account Manager

Ring logo



1523 26th St

Santa Monica, CA 90404

benjamin.reich@ring.com

Office -310-601-8469 ext. 42

As seen on:

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From: [Benjamin Reich](#)
To: [Boerum, Thomas](#)
Subject: Re: Ring TEST
Date: Thursday, July 27, 2017 4:32:55 PM
Attachments: [image001.png](#)

Hey Det. Boerum,

Just got out of a series of meetings. Working on this right now.

On Thu, Jul 27, 2017 at 10:57 AM, Boerum, Thomas [REDACTED] wrote:

Ok let's test it right now.

There were three residential burglaries, all occurred on July 26, 2017.

[REDACTED]
[REDACTED]
[REDACTED]

Let me know what you find. Time is of the essence.

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San Diego Police Department

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[REDACTED]

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Ben



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Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130



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Sent: Wednesday, July 26, 2017 3:51 PM

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Subject: Re: Ring Update

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Ben Reich



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Most SDPD Officers don't live anywhere near the community in which they work. While access to the Neighborhoods Feature is what got me most excited about Ring it would not greatly assist the SDPD and its communities if it is dependent on the officers having it. Officers are becoming more interested in Ring as they learn about it. I have spoken with some today who are planning on purchasing Ring cameras which will in turn benefit them and the communities in which they live.

The Ring Neighborhoods chat room sound like a good idea and it may be the thing I am looking for to assist in catching bad guys.

Getting Ring into the community will be facilitated when they learn of its success in assisting officers. We have Community Resource Officer(s) who go into the community and discuss such successes with many groups of community members. So the more success the better chances of getting people to use the system.

So it may all depend on getting the chat room and other features up and running. Getting more officers involved will be very easy once it has been shown to be a successful program.

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

[REDACTED]

From: Benjamin Reich [mailto:benjamin.reich@ring.com]

Sent: Wednesday, July 26, 2017 2:54 PM

To: Boerum, Thomas [REDACTED]

Subject: Re: Ring Update

Absolutely. What I can do is give yourself plus any other officers admin access to our Ring Neighborhoods Feature. This will give you the ability to see any videos which have been uploaded to our App. So, if your device is installed at home, I could give you a radius of say 20 miles to view videos posted in the area. We could then get other officers involved and grow it from there.

In a month or so, that Ring Neighborhoods Feature will have a chat room and a bunch of other tools aimed at giving law enforcement access to your communities.

A couple things, how are we going to get Rings into the community? I know we are there but obviously the more the better chance at a crime reduction we will have. Do you have other officers interested in helping out?

Let me know if all of this makes sense. I very much look forward to it!

Graciously,

Ben Reich



On Wed, Jul 26, 2017 at 9:13 AM, Boerum, Thomas [REDACTED] wrote:

So Ben is the proposal doable?

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130



From: Benjamin Reich [mailto:benjamin.reich@ring.com]

Sent: Tuesday, July 25, 2017 11:52 AM

To: Boerum, Thomas [REDACTED]

Subject: Re: Ring Update

Hey Tom,

Nice to hear from you. What type of program are you thinking?



On Tue, Jul 25, 2017 at 8:58 AM, Boerum, Thomas [REDACTED] wrote:

Good Morning Ben,

So how do we get a program moving with Ring?

Tom

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

[REDACTED]

From: Benjamin Reich [mailto:benjamin.reich@ring.com]

Sent: Tuesday, July 18, 2017 1:25 PM

To: Boerum, Thomas [REDACTED]

Subject: Ring Update

Hey Det. Boerum,

I hope you are doing well this afternoon. I just wanted to follow up with you to see how everything has been working with your Ring Device. I look forward to working with you in greater detail soon.

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Kind Regards,

Benjamin Reich

Account Manager



1523 26th St
Santa Monica, CA 90404

benjamin.reich@ring.com

Office -310-601-8469 ext. 42

As seen on:

[Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor](#)

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From: [Benjamin Reich](#)
To: [Boerum, Thomas](#)
Subject: Re: Ring TEST
Date: Thursday, August 03, 2017 2:41:32 PM

Hey Det. Boerum,

Don't count us out yet. I've been traveling the last two weeks and haven't had a chance to really move this forward. August 18th should be the date where everything will go live within the app. When I get back to LA I will be able to update you further.

Thank you,
Ben Reich

On Thu, Aug 3, 2017 at 4:35 PM Boerum, Thomas [REDACTED] wrote:

Hi Ben,

Haven't heard anything about this test in a week. So I would say it is a failure.

Today one of the SDPD's division captains came by and Ring was discussed about being used. The Captain said she was going to bring it up with one of the chief's as she was very interested. I however didn't mention this test. I showed her the system I now have set up, three cameras so far, at my home along with the neighborhood videos and she was impressed.

I'll be off to Jamaica beginning the 4th to return on the 28th.

Tom

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

[REDACTED]

From: Benjamin Reich [mailto:benjamin.reich@ring.com]
Sent: Friday, July 28, 2017 8:26 AM
To: Boerum, Thomas [REDACTED]
Subject: Re: Ring TEST

Hey Tom,

This wouldn't be the method we use going forward. We would give you all direct access to user submitted video. Still compiling data on these locations.

On Fri, Jul 28, 2017 at 8:20 AM Boerum, Thomas [REDACTED] wrote:

So how many Ring customers were located in the area and how long did it take to get a message out to them? This method might get overwhelming if it was done for the entire SDPD.

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

[REDACTED]

From: Benjamin Reich [mailto:benjamin.reich@ring.com]
Sent: Thursday, July 27, 2017 4:31 PM
To: Boerum, Thomas [REDACTED]
Subject: Re: Ring TEST

Hey Det. Boerum,

Just got out of a series of meetings. Working on this right now.



On Thu, Jul 27, 2017 at 10:57 AM, Boerum, Thomas [REDACTED] wrote:

Ok let's test it right now.

There were three residential burglaries, all occurred on July 26, 2017.

[REDACTED]

[REDACTED]

[REDACTED]

Let me know what you find. Time is of the essence.

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

[REDACTED]

From: Benjamin Reich [mailto:benjamin.reich@ring.com]

Sent: Thursday, July 27, 2017 10:39 AM

To: Boerum, Thomas [REDACTED]

Subject: Re: Ring Update

Absolutely. My thought is that a Property Crime happens at 123 Main St. you guys notify me and we go and find like 10 Ring customers in the area. We can then see if they captured anything on those devices. I have no doubt in my mind that this would work.

As for the device being installed, everyone likes a free product. We could also have

Ring Users in the area register their cameras with you and then just use one of those folks. That way we have two things,

1. Ring Customers agreeing to assist in case of crime (What I do with the City of Redondo Beach) and locations documented

2. That radius built out from an existing camera

I could also get SD Sheriff, Escondido/Carlsbad/Oceanside PDs involved to further grow your network. We could promote the program with discounts and other opportunities for residents.

I am very excited about this if you can't tell.

-Ben



On Thu, Jul 27, 2017 at 10:26 AM, Boerum, Thomas [REDACTED] wrote:

It is our desire to get as many people on your system as possible. It would benefit the both of us.

I have been speaking with the maintenance people today and it does not appear, because of security protocols with the city, the WiFi system would not work with Ring. Our next thought is to find a private partner in the community to allow us to have Ring installed there and use their Wifi system. That is another issue.

Northwestern Division, the division I work in, would be the test facility for the program and once it gets up and running the Ring partnership would be introduced city wide.

Location info: If a crime happened to a person who has Ring we would learn about it during the investigation. In other words we would have all the contact information and video information readily available. What I am looking for is video from persons who may not be victims but unknowingly witnesses.

Example: A burglary happens a couple of houses away from a Ring customer. The customer's video may have captured the possible suspect ringing their door bell however left not committing a crime there. That information would be very valuable. In fact we are working such a case where a Ring customer, not a victim, captured a suspect vehicle leaving the crime scene from a neighbor. We found it by knocking on doors which is very time consuming.

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

[REDACTED]

From: Benjamin Reich [mailto:benjamin.reich@ring.com]

Sent: Thursday, July 27, 2017 10:10 AM

To: Boerum, Thomas [REDACTED]

Subject: Re: Ring Update

Installation would be very easy. All we need is the Classic Model Doorbell to be installed somewhere inside (Or outside) the station. From there we can give you an extended radius for the Neighborhoods Feature. In a month or so we will be able to have chat rooms and other features inside the app to give you full access to your residents.

I was thinking about needing the location of each video. We can easily contact residents to start connecting the dots for you guys. So for example, if a property crime is committed in Carmel Valley, we would reach out to the resident to get their info and to connect them with you. That way you guys are actually getting value from this partnership. We have access to mapping and data from all Ring Customers

so that wouldn't be too big of an issue.

Finally, is this something you think we could spread throughout the City? It would be so cool to make SDPD the first Department to really use this feature on a large scale. We could honestly work with you to map crime throughout the city. Let me know your thoughts and talk with you soon!

Graciously,

Ben



On Thu, Jul 27, 2017 at 9:14 AM, Boerum, Thomas [REDACTED] wrote:

I discussed your proposal with the folks here and they are excited. They are aware of issues involved and hoping they get resolved. Is there a tech type person who could visit with us to discuss installation? Are there battery operated Ring door bells?

Detective Tom Boerum

San Diego Police Department

12592 El Camino Real

San Diego, CA. 92130

[REDACTED]

[REDACTED] Benjamin Reich [mailto:benjamin.reich@ring.com]

Sent: Wednesday, July 26, 2017 3:51 PM

To: Boerum, Thomas [REDACTED]
Subject: Re: Ring Update

What we could do is send you a doorbell for "installation" at each station. All it would need to be is turned on, from there we can give your officers access to those radiuses. They would just download the Ring App and would be set!

Don't forget you do have discounts for both Officers and Residents. Let me know how I can assist in making the product more accessible. Whatever I can do, just want this to work!

Graciously,

Ben Reich



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Ring logo



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From: [Andrew Pohlen](#)
To: [Boerum, Thomas](#)
Subject: Re: Ring Video Doorbell
Date: Wednesday, January 31, 2018 10:32:53 AM

Yes, if that works with your schedule. He is going to be down in the area and we would love to meet up.

Best,

Andrew

On Wed, Jan 31, 2018 at 10:31 AM, Boerum, Thomas [REDACTED] wrote:

Are you referring to next week?

From: Andrew Pohlen [mailto:andrew.pohlen@ring.com]
Sent: Wednesday, January 31, 2018 10:29 AM
To: Boerum, Thomas [REDACTED]
Cc: Christopher Loos <cloos@ring.com>
Subject: Re: Ring Video Doorbell

Tom,

Thank you for getting back with me. I personally won't be traveling, however my colleague Christopher Loos will be. I have copied him on this email. Does a meeting on Wednesday at 10am, 1pm, or 3pm work? If not does Thursday at 1pm or 3pm work? I am excited have Chris update you on some of Ring's plans for 2018. Let me know if either time will work and I will shoot you a calendar invite.

Best,

Andrew Pohlen

On Wed, Jan 31, 2018 at 10:19 AM, Boerum, Thomas [REDACTED] wrote:

Good morning Andrew,

I would like to meet up with you as Ring is very popular with the SDPD and the community. I am swamped with work this week and trying to catch up. I had taken the past couple of days off to care for my daughter who had the flu and the work just piled up in my absence.

If some time next week would work out it a meet would be great.

Tom

Sent from my iPhone

On Jan 31, 2018, at 08:27, Andrew Pohlen <andrew.pohlen@ring.com> wrote:

Hi Detective Boerum,

I hope this message finds you well. I wanted to reach out to you as I recently received your contact information from Ben Reich. Is there a good time we could catch up today or tomorrow? I have a colleague visiting the San Diego area next week and was hoping to make a visit to SDPD. Please let me know. My direct line is 855-688-7756 x44

Best,

Andrew

--

Andrew Pohlen, Neighborhoods Marketing



[1527 26th St](#)

[Santa Monica, CA 90404](#)

andrew.pohlen@ring.com

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To: [Andrew Pohlen](#)
Subject: RE: Ring Video Doorbell
Date: Wednesday, January 31, 2018 10:35:21 AM

Let's go for Wednesday, Feb. 7th 10 am. The address and phone number are listed below.

Tom

Detective Tom Boerum
San Diego Police Department – Northwestern Division Investigations
12592 El Camino Real, San Diego CA. 92130
[REDACTED]

From: Andrew Pohlen [mailto:andrew.pohlen@ring.com]
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Shark Tank: [Ring's Predecessor Doorbot on Shark Tank](#) (password: doorbot)



From: Raymond Pollum [<mailto:raymond.pollum@ring.com>]

Sent: Wednesday, May 30, 2018 1:07 PM

To: Kirkpatrick, Kimberly [REDACTED]; Goodman, Karen
[REDACTED]

Subject: Ring Follow Up and MOU

Ms. Kirkpatrick, Thank you for arranging our meeting yesterday and gathering your colleagues to hear about Rings newest tool to reduce crime in communities. It was a pleasure to meet you and I look forward to working with you and the San Diego Police Department.

.....

Ms. Goodman, As discussed, attached please find our MOU for your review. An executed MOU is necessary in advance of providing department credentials to Ring's Law Enforcement Portal (LE Portal), the access point to the Ring Neighbors platform. Key highlights of the LE Portal include:

1. One-click video requests from Ring Neighbors based on date, time and proximity to incident location.
2. Ability to view and comment on all uploaded (vetted) video and comments from Neighbors within your jurisdiction.
3. Ability to push crime and safety alerts / notifications to Ring Neighbors.

The LE Portal is a sophisticated cloud-based system provided free of charge to law enforcement. The formal onboarding process includes technical, administrative and practical instructions on how to best maximize its effectiveness as an investigative and notification tool. To insure proper use of the LE Platform, we require the following stakeholders to be present during the onboarding process:

Technical Contact: A master agency credential will be provided to the department. The SDPD technical administrator (Admin) will be responsible for providing and managing log-in credentials to individual users within the department.

Social Media Contact: Ring Neighborhoods is a social sharing site. While our motto of "low frequency, highly relevant content" is accurate, the effectiveness of this engagement will only be as powerful as our combined efforts make it. Ring Neighbors

post video content based on suspicious and/or criminal activity inviting Neighbor response. SDPD use of the LE Portal to comment on Neighbor posts and to inform your community of crime alerts/activity is an essential element of our program.

Public Information Contact: Prior to activating LE Portal for your agency, Ring will notify our Neighbors that we are working with SDPD. We will work with SDPD to create a mutually acceptable message that is concise, accurate and reflective of the goals of the program. SDPD input and approval on that message is required.

Detective / Investigative Contact: Those charged with use of portal will be trained on how to engage in the Neighborhood conversation, how to post crime alerts and how to request video when investigation criminal activity.

Legal Contact: Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

Please use me as your Ring POC to communicate any SDPD questions, comments or concerns to Ring in advance of our next meeting.

Thank you again for you time and consideration. I look forward to seeing you again soon and to working with SDPD to reduce crime in San Diego.

Regards, Ray

--

--

Raymond Pollum
Vice President of Neighborhood Sales



1523 26th St
Santa Monica, CA 90404

ray@ring.com
(949) 690-6979 Mobile

As seen on:

[Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor](#)
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[The Truth About Daytime Burglaries](#)
[TechCrunch Product Review](#)
[ABC's Shark Tank](#) (password: doorbot)
[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

[REDACTED]

[REDACTED]

[REDACTED]

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Sent: Wednesday, May 30, 2018 1:07 PM
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[REDACTED]
Subject: Ring Follow Up and MOU

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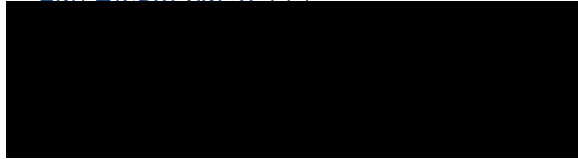
[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

To: [Chris Loos](#); [Thomas, Akaan](#)
Subject: RE: Ring's Neighborhood Portal for Law Enforcement
Date: Wednesday, March 07, 2018 4:06:36 PM

Hello M

John C. Gonzalez #6433

Community Relations Officer
San Diego Police Department
Southeastern Division MS-790
7222 Skyline Dr.
San Diego, Ca. 92114



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From: Chris Loos [mailto:cloos@ring.com]

Sent: Wednesday, January 31, 2018 3:20 PM

To: Thomas, Akaan [REDACTED]; Gonzalez, John [REDACTED]

Subject: Ring's Neighborhood Portal for Law Enforcement

Hi Officer Thomas and Officer Gonzalez,

I hope all is well with you today. I and a colleague of mine will be meeting with Detective Tom Boerum of the Northwestern Division next week about our soon to be released Neighborhoods Portal for Law Enforcement.

I wanted to see if you may be available for a meeting about the Neighborhoods Portal and our community programs for residents. I attached a PDF which goes into more detail about the portal, but it is essentially a way for law enforcement to have access to Ring videos that users post to the neighborhoods feature within the app. We aim for it to be another resource for law enforcement to use to help keep neighborhoods safe.

We would love to meet with you and introduce this portal for the Southeastern division as well. We will be in the area on Wednesday and Thursday next week, so if you are available on either of those two days please let me know. I look forward to your response.

Best,

--

Chris Loos
Account Manager



1523 26th St
Santa Monica, CA 90404
cloos@ring.com
630-484-6833

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: [Chris Loos](#)
To: [Grabbe, Jennifer](#)
Subject: Re: Ring's Neighborhoods Feature for Law Enforcement
Date: Thursday, February 01, 2018 1:58:34 PM

Hi Jennifer,

Thank you for reaching out! Our meeting with Tom is at 10:00am on Wednesday at their station. We have time at 3pm that same day to come to your station and meet with all of you if that would work? Let me know if that would fit your schedule. Talk to you soon!

Chris

On Thu, Feb 1, 2018 at 12:00 PM, Grabbe, Jennifer [REDACTED] wrote:

Good Afternoon Chris,

My name is Jennifer Grabbe I am the Police Investigative Service Officer at Northeastern. I work with CRO's Julia Dragt and Christina Santos. We would be interested in meeting with you or joining your meet up with Northwestern if possible to learn about the Neighborhood Portal for Law Enforcement.

As of now we are available to meet with you Wednesday after 10:30 AM or Thursday before 11:00 AM to be able to include CRO's Julia and Christina. Hopefully we can work something out.

Look forward to hearing from you,

Jennifer Grabbe, PISO-11

San Diego Police Department

Northeastern Division Investigations

[13396 Salmon River Rd.](#)

[San Diego, Ca 92129](#)

[REDACTED]

From: Dragt, Julie
Sent: Thursday, February 01, 2018 11:47 AM
To: Grabbe, Jennifer [REDACTED]
Subject: FW: Ring's Neighborhoods Feature for Law Enforcement

From: Chris Loos [<mailto:cloos@ring.com>]
Sent: Wednesday, January 31, 2018 1:45 PM
To: Oliveras, Shannah [REDACTED]; Dragt, Julie [REDACTED]
Subject: Ring's Neighborhoods Feature for Law Enforcement

Hi Officer Oliveras and Officer Dragt,

My name is Chris and I work at Ring Video Doorbell. I and a colleague of mine will be meeting with Detective Tom Boerum of the Northwestern Division next week about our soon to be released Neighborhoods Portal for Law Enforcement.

I wanted to see if you may be available for a meeting about the Neighborhoods Portal and our community programs for residents. I attached a PDF which goes into more detail about the portal, but it is essentially a way for law enforcement to have access to Ring videos that users post to the neighborhoods feature within the app. We aim for it to be another resource for law enforcement to use to help keep neighborhoods safe.

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Best,

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Chris Loos

Account Manager

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From: [Grabbe, Jennifer](#)
To: ["Chris Loos"](#)
Subject: RE: Ring's Neighborhoods Feature for Law Enforcement
Date: Monday, February 05, 2018 9:20:46 AM

Good Morning,

I talked to the command staff this morning would you be able to come to Northeastern Thursday 9 AM?

Jen

From: Chris Loos [mailto:cloos@ring.com]
Sent: Thursday, February 01, 2018 1:58 PM
To: Grabbe, Jennifer [REDACTED]
Subject: Re: Ring's Neighborhoods Feature for Law Enforcement

Hi Jennifer,

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Look forward to hearing from you,

Jennifer Grabbe, PISO-II
San Diego Police Department
Northeastern Division Investigations
[13396 Salmon River Rd.](#)
[San Diego, Ca 92129](#)
[REDACTED]

From: Dragt, Julie
Sent: Thursday, February 01, 2018 11:47 AM
To: Grabbe, Jennifer [REDACTED]
Subject: FW: Ring's Neighborhoods Feature for Law Enforcement

From: Chris Loos [<mailto:cloos@ring.com>]
Sent: Wednesday, January 31, 2018 1:45 PM
To: Oliveras, Shannah [REDACTED] Dragt, Julie [REDACTED]
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Best,

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Chris Loos
Account Manager

[REDACTED]
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Chris Loos
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[Redacted]

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From: [Chris Loos](#)
To: [Bostedt, Thomas](#); [Steffen, John](#)
Subject: Re: Ring's Neighborhoods Portal for Law Enforcement
Date: Monday, February 05, 2018 1:36:00 PM

Hi Officer Bostedt and Officer Steffen,

I hope all is well with you today. I wanted to follow-up my previous message to see if either of you would be able to meet on Thursday afternoon around 3 PM to discuss Ring's Neighborhoods Portal for Law Enforcement. We have meetings set-up with a few other divisions in the area and would love to be able to speak further with the Eastern Division as well. Let me know if that would work for you. I appreciate your time and look forward to your response.

On Wed, Jan 31, 2018 at 3:11 PM, Chris Loos <cloos@ring.com> wrote:

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Chris Loos
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From: [Steffen, John](#)
To: [Chris Loos](#); [Bostedt, Thomas](#)
Subject: RE: Ring's Neighborhoods Portal for Law Enforcement
Date: Wednesday, February 07, 2018 12:49:00 PM

Good afternoon Chris,

Tom and I will not be available on Thursday afternoon. If you would like to reschedule let us know.

John Steffen
Community Relations Officer
SDPD Eastern Division
[REDACTED]

From: Chris Loos [mailto:cloos@ring.com]
Sent: Monday, February 05, 2018 1:35 PM
To: Bostedt, Thomas [REDACTED]; Steffen, John [REDACTED]
Subject: Re: Ring's Neighborhoods Portal for Law Enforcement

Hi Officer Bostedt and Officer Steffen,

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From: [Raymond Pollum](#)
To: [Daly, Brendan](#)
Cc: [Ford, Allyson](#); [Goodman, Karen](#)
Subject: Re: SDPD - Ring Partnership
Date: Friday, November 30, 2018 10:45:36 AM

Brendan, Following up on our call yesterday (and copying Ms. Goodman and Detective Ford), I wanted to confirm that the CAD request section of the MOU is an optional component of our program and is regularly removed by agencies using the Neighbors portal. I would suggest doing the same in this case.

As a back drop, Ring uses publicly sourced data which we then publish in the Neighbors app. The request in the MOU generally provides for faster inclusion of that data, but until SDPD has had an opportunity to use portal, engage with community, request video and generally get comfortable with this service, we will simply continue to populate the app using our current sources.

As I mentioned on the phone, you should download the free app (Neighbors by Ring) to get an idea of the types of video that get posted, see user comments and also the alerts Ring pushes out. If I can assist with that in any way please let me know.

Thanks again.

Ray

--

Raymond Pollum
Vice President of Neighborhood Sales



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On Tue, Nov 27, 2018 at 3:43 PM Daly, Brendan [REDACTED] wrote:

Hi Raymond. I was asked to review the proposed MOU between SDPD and Ring from and IT security perspective. We have a few question regarding IT security that we would like to discuss with Ring. Can you provide me a point of contact so I may arrange a conference call to discuss?

Thank you

Brendan M. Daly, MS

IT Operations Manager

City of San Diego

Police Department



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From: [Raymond Pollum](#)
To: [Ford, Allyson](#)
Subject: Re: SDPD - Ring Partnership
Date: Monday, December 17, 2018 5:23:04 PM

Detective Ford, I hope this email finds you well. I wanted to see if it might make sense for us to connect before the holiday week(s) to sync on the Ring Neighbors initiative? Trying not to make excuses, but it's been hectic and I want to make sure I haven't dropped the ball and/or that I'm not negatively impacting progress as you consider the program.

I'm in the office all week and would love to schedule a call. Please let me know if you have some time to catch up.

Regards,

Raymond Pollum
Vice President of Neighborhood Sales



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From: [Chris Loos](#)
To: [Phillips, Trevor](#)
Subject: Ring Discount for San Diego Residents
Date: Friday, February 23, 2018 8:41:07 AM
Attachments: [7sdnw25.pdf](#)

Hi Trevor,

Attached you will find a PDF of our residential discount code for communities that you meet with. The code information is on the bottom right and can be entered at checkout on ring.com to get \$25 off each video doorbell and security camera a residents purchases. Let me know if you have any questions. Have a great weekend and talk to you soon.

Best,

--

Chris Loos
Territory Manager



1523 26th St
Santa Monica, CA 90404
cloos@ring.com
630-484-6833

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)

From: [Joseph DuPont](#)
To: [Romo Jr., Jose Luis](#)
Subject: Ring Donation
Date: Thursday, February 23, 2017 2:29:40 PM
Attachments: [image002.png](#)

Good afternoon,

I called earlier about making a donation to your department, and was given your email address as the best point of contact.

We are a technology company that specializes in crime prevention for neighborhoods and communities. We have an initiative where we donate one of our [Ring Video Doorbells](#) to departments across the country to familiarize them with the type of technology that is available today. [Here](#) is an example of what Ring can do for communities.

Our flagship product, the Ring Video Doorbell, allows for users to see and speak with visitors from anywhere using only their smartphone. It is equipped with motion sensors, night vision, and an HD camera.

This is a completely free donation, and we are not seeking an endorsement. The only thing we ask is that you allow us to follow up with you and get your feedback on the device. Once you receive the Ring it is yours to use as you see fit.

If this is something that interests you, please send me an email or give me a call at (855)-688-7756 Ext. 52 and we will have one sent out to you.

Thank you for your time,
Joe

--

Joseph DuPont



1523 26th St
Santa Monica, CA 90404

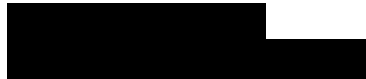
From: [Nelson, Jo](#)
To: ["cloos@ring.com"](mailto:cloos@ring.com)
Subject: Ring Doorbell
Date: Thursday, November 01, 2018 12:11:15 PM
Attachments: [image001.png](#)

Mr. Loos,

I work for San Diego PD at the Northwestern station and met you when you gave a presentation at our station. I would like to find out about purchasing a Ring doorbell for the front door of my new home. The house is currently under construction and we expect to occupy it within the next month. My co-worker, Tom Boerum, said you may offer a law enforcement discount. I saw that Costco offers the Ring Video Doorbell 2 w/chime and 1 year of cloud video storage for \$189.99. If I bought it directly from Ring, could they beat that price? Thanks in advance for any and all of your assistance.

Best Regards,

Jo Nelson
Police Investigative Service Officer II
San Diego Police Department
Northwestern Division



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Please consider the environment before printing this e-mail, "Go Green."

From: [Raymond Pollum](#)
To: [Kirkpatrick, Kimberly](#); [Goodman, Karen](#)
Subject: Ring Follow Up and MOU
Date: Wednesday, May 30, 2018 1:07:07 PM
Attachments: [Ring - San Diego PD MOU.docx](#)

Ms. Kirkpatrick, Thank you for arranging our meeting yesterday and gathering your colleagues to hear about Rings newest tool to reduce crime in communities. It was a pleasure to meet you and I look forward to working with you and the San Diego Police Department.

.....

Ms. Goodman, As discussed, attached please find our MOU for your review. An executed MOU is necessary in advance of providing department credentials to Ring's Law Enforcement Portal (LE Portal), the access point to the Ring Neighbors platform. Key highlights of the LE Portal include:

1. One-click video requests from Ring Neighbors based on date, time and proximity to incident location.
2. Ability to view and comment on all uploaded (vetted) video and comments from Neighbors within your jurisdiction.
3. Ability to push crime and safety alerts / notifications to Ring Neighbors.

The LE Portal is a sophisticated cloud-based system provided free of charge to law enforcement. The formal onboarding process includes technical, administrative and practical instructions on how to best maximize its effectiveness as an investigative and notification tool. To insure proper use of the LE Platform, we require the following stakeholders to be present during the onboarding process:

Technical Contact: A master agency credential will be provided to the department. The SDPD technical administrator (Admin) will be responsible for providing and managing log-in credentials to individual users within the department.

Social Media Contact: Ring Neighborhoods is a social sharing site. While our motto of "low frequency, highly relevant content" is accurate, the effectiveness of this engagement will only be as powerful as our combined efforts make it. Ring Neighbors post video content based on suspicious and/or criminal activity inviting Neighbor response. SDPD use of the LE Portal to comment on Neighbor posts and to inform your community of crime alerts/activity is an essential element of our program.

Public Information Contact: Prior to activating LE Portal for your agency, Ring will notify our Neighbors that we are working with SDPD. We will work with SDPD to create a mutually acceptable message that is concise, accurate and reflective of the goals of the program. SDPD input and approval on that message is required.

Detective / Investigative Contact: Those charged with use of portal will be trained on how to engage in the Neighborhood conversation, how to post crime alerts and how to request video when investigation criminal activity.

Legal Contact: Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

Please use me as your Ring POC to communicate any SDPD questions, comments or concerns to Ring in advance of our next meeting.

Thank you again for you time and consideration. I look forward to seeing you again soon and to working with SDPD to reduce crime in San Diego.

Regards, Ray

--
--

Raymond Pollum
Vice President of Neighborhood Sales



1523 26th St
Santa Monica, CA 90404

ray@ring.com
(949) 690-6979 Mobile

As seen on:

[Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor](#)
[Time Magazine's Top 10 Gadgets](#)
[The Truth About Daytime Burglaries](#)
[TechCrunch Product Review](#)
[ABC's Shark Tank](#) (password: doorbot)
[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Raymond Pollum](#)
To: [Sterling, Jeffrey](#)
Subject: Ring Follow Up
Date: Thursday, February 08, 2018 12:10:44 PM

Detective Sterling, Just a quick note to say thank you for your time and engagement yesterday. As we get closer to releasing the Ring LE portal, I'll be in touch with updates (I had one last evening that commits to Feb 27).

In the meantime, I'm Orange County based and would be happy to meet anytime to advance a partnership with SDPD. This includes the CO meetings you mentioned and also a discussion with your council member. I would jump on either with just a little notice.

Thanks again. Looking forward to working with you.

Regards, Ray

--
--

Raymond Pollum
Vice President of Neighborhood Sales



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Santa Monica, CA 90404

ray@ring.com
(855) 688-7756 Office
(949) 690-6979 Mobile

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[ABC's Shark Tank](#) (password: doorbot)
[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Barry Parker](#)
To: [Surwilo, David](#)
Subject: Ring IACP Party on 10/7 in Orlando
Date: Thursday, September 20, 2018 11:52:12 AM
Attachments: [ring_logo.png](#)

Hi Officer Surwilo,

Are you attending IACP this year? I wanted to let you know Shaquille O'Neal and the Ring Team are throwing a party and you're invited! Come to enjoy the open bar, free food and more. The event details are as follows:

Sunday, October 7
5:15pm

Hyatt Regency
Florida Ballroom M-N
[9801 International Drive](#)
[Orlando, FL 32819](#)

Note:

All attendees must bring their conference badges for entry.

To rsvp click [here](#)

We hope to see you there! We are booth 931 in the convention center.

Best,
Barry Parker, Neighborhoods Marketing Rep



1523 26th St
Santa Monica, CA 90404

barry.parker@ring.com

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: [Barry Parker](#)
To: [Boerum, Thomas](#)
Subject: Ring IACP Party on 10/7 in Orlando
Date: Thursday, September 20, 2018 11:54:45 AM
Attachments: [ring logo.png](#)

Hi Detective Boerum,

Are you attending IACP this year? I wanted to let you know Shaquille O'Neal and the Ring Team are throwing a party and you're invited! Come to enjoy the open bar, free food and more. The event details are as follows:

Sunday, October 7
5:15pm

Hyatt Regency
Florida Ballroom M-N
[9801 International Drive](#)
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Best,
Barry Parker, Neighborhoods Marketing Rep



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USA Today: [Police say crime drops with video doorbell](#)

From: [Stone, Natalie](#)
To: [Lucas, Keith](#); [Charlot, Terence](#)
Subject: Ring Law Enforcement Portal
Date: Wednesday, October 03, 2018 12:22:16 PM

Chiefs,

This is the Ring LE Portal I was talking about. This would be great if our Department would work with Ring on the MOU.

Natalie

From: Raymond Pollum [<mailto:raymond.pollum@ring.com>]
Sent: Wednesday, October 03, 2018 9:37 AM
To: Grabbe, Jennifer [REDACTED]
Subject: Re: Law Enforcement Portal

Good morning Jennifer, My main POCs at SDPD are Karen Goodman and Kimberly Kirkpatrick. We've provided an MOU for consideration but have not yet had a response. I'll follow up with both today to see how the internal discussions are going.

As for an update, Portal is live. We have 30+ agencies in Florida actively engaged and we are now targeting Texas where 15 PD and Sheriff Offices have been onboarded with several others in the queue. There are a smattering of other agencies in Illinois, Wisconsin, Arizona who have also joined the program (although we are being very selective when outside of our target areas). The program is getting stronger day by day (we just added alert zones (divisions) to portal).

If you would like to hear more, or think another meeting with your division would be helpful, I'm happy to accommodate on short notice.

I'll keep you posted if I learn anything further from Karen or Kimberly.

Respectfully, Ray

VISIT US AT BOOTH 931 AT IACP OCTOBER 7-9

--

Raymond Pollum
Vice President of Neighborhood Sales



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(949) 690-6979 Mobile

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[The Truth About Daytime Burglaries](#)

[TechCrunch Product Review](#)

[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

|

From: [Raymond Pollum](#)
To: [Ford, Allyson](#)
Subject: Ring LE Portal Sync
Date: Monday, December 17, 2018 5:48:18 PM

Good Afternoon Detective, I hope this email finds you well. I wanted to see if it might make sense for us to connect before the holiday week(s) to sync on the Ring Neighbors initiative? Trying not to make excuses, but it's been hectic and I want to make sure I haven't dropped the ball and/or that I'm not negatively impacting progress as you consider the program.

I'm in the office all week and would love to schedule a call. Please let me know if you have some time to catch up.

Regards, Ray

--

Raymond Pollum
Vice President of Neighborhood Sales



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ray@ring.com
(949) 690-6979 Mobile

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[TechCrunch Product Review](#)
[ABC's Shark Tank](#) (password: doorbot)
[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Raymond Pollum](#)
To: [Goodman, Karen](#)
Subject: Ring LE Portal Update
Date: Friday, January 25, 2019 4:36:00 PM

Ms. Goodman, Taking a moment to check in. A lot has evolved since we met last year and many more agencies are now using the Neighbors Portal to engage the community, issue alerts and request video from device owners. Two recent updates include alert zones and heat mapping.

Alert Zones allow you to create areas of responsibility within your jurisdiction. As an example, you can set up portal so video post related to crime (as opposed to safety) trigger an alert to someone responsible for that area. These can be as large as districts/divisions, or something as small as a neighborhood beat. (Some agencies set alert zones around schools to alert the SRO of mischief in the area).

Heat mapping provides a visual representation of camera locations to assist in choosing video request location.

Both of these features are now live within portal. Hopefully this update can spark a renewed interest in continuing the conversation. I would welcome an opportunity to catch up, re-engage or continue the discussion when your ready.

Hope all else is well. Hope to talk to you soon.

Ray

--

Raymond Pollum
Vice President of Neighborhood Sales



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Santa Monica, CA 90404

ray@ring.com
(949) 690-6979 Mobile

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[ABC's Shark Tank](#) (password: doorbot)
[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Philips, Trevor](#)
To: cloos@ring.com
Cc: raymond.pollum@ring.com
Subject: Ring Meeting 02-07-2018
Date: Wednesday, February 07, 2018 4:53:00 PM

Chris and Raymond,

Great meeting you both today and thanks for the wealth of information you shared with the team. I am looking forward to a continued relationship to build the Ring network strong in San Diego. I would like to get some Ring literature to share with two events I have this month, a Coffee with a Cop meeting and a Neighborhood Watch Town Hall. Would your company be interested in coming to a meeting if I foresee a large turnout to explain the products?

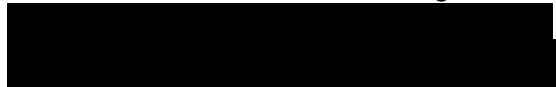
Secondly, in my personal side of life I have a large footprint in worldwide adventure club. We have over 10,000 registered members and many more that are active in the forum. I put out safety information to the club on a regular basis and would love to add Ring to the update. They all know I am LE and I could be more free to strongly endorse the product. I know we talked about discount codes for my meetings and events, I think that would be a great place for an intro.

Stay safe,

Trevor T. Philips

Community Relations

SDPD-Northwestern Division MS-782
12592 El Camino Real, San Diego, 92130



From: [Raymond Pollum](#)
To: [Ford, Allyson](#)
Subject: Ring Meeting
Date: Tuesday, May 21, 2019 2:30:46 PM

Detective Ford,

A quick note to remind you I'm meeting with National City PD and Escondido PD this Thursday (23rd) at 10:00am and 2:00pm respectively.

I know we're holding off on San Diego Police Department for now, but if you are interested in attending either of these presentations, to see portal first hand, or just to gain knowledge on how other agencies are using the service, I would be happy to ask the hosts to extend an invitation.

If interested, let me know which location makes the most sense for you.

Thanks, Ray

Raymond Pollum

Head of Law Enforcement Partnerships
ray@ring.com
949-690-6979

ring-logo2x



1523 26th St.
Santa Monica, CA 90404
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

From: [Raymond Pollum](#)
To: [Ford, Allyson](#)
Subject: Ring Overview
Date: Tuesday, November 20, 2018 11:54:52 AM

Detective Ford, I enjoyed our conversation and appreciate your support there at San Diego Police Department. I am providing a few links below that better describe Neighbors Portal.

*** These are not public facing videos so please don't use them for anything other than your internal discussions.

The narrated portal video provides a brief overview of portal (your access to the Neighbor Platform made up of devices and the neighborhood watch style app).

The other two are really good examples of how Portal is used by LE in communities where engagement is high.

[Neighbors by Ring Portal - Law Enforcement Only](#)

[Volusia County Sheriffs](#)

[Winter Park Police Department](#)

I look forward to hearing from you after your meeting.

Ray

--

Raymond Pollum
Vice President of Neighborhood Sales



1523 26th St
Santa Monica, CA 90404

ray@ring.com
(949) 690-6979 Mobile

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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Harvey, Ulysses](#)
To: ["ray@ring.com"](mailto:ray@ring.com)
Subject: RING PD/Police Officer Assoc
Date: Tuesday, May 29, 2018 1:53:11 PM
Attachments: [image001.png](#)

Hello, I met you at PD Headquarters. You had a meeting with Kirkpatrick. You stated there may be PD/POA discount and would send a link for me to make a purchase? Thank you for your help.

Ulysses Harvey #4594

San Diego Police Department

Headquarters

1401 Broadway

San Diego Ca. 92101



From: [Raymond Pollum](#)
To: [Grabbe, Jennifer](#)
Subject: Ring SDPD Meeting
Date: Tuesday, May 15, 2018 8:02:31 PM

Officer Grabbe, I received your name from my colleague Chris Loos who was recently promoted to a different role at Ring. I've sort of adopted many of the agencies he was working with including those in San Diego.

Chris asked that I reach out with an update on Portal, specifically as it pertains to the San Diego market. So two quick updates:

1. We've come out of beta and are in the process of onboarding 30+ agencies in Florida. I'm including a few links to recent announcements there below.

orlandosentinel.com/news/orange/os-orlando-ring-doorbell-20180501-story.html

<http://money.cnn.com/2018/05/08/technology/neighbors-ring-app/index.html>

<https://www.abcactionnews.com/news/region-tampa/doorbell-surveillance-company-ring-launches-app-to-help-neighbors-fight-crime>

2. I've set up a meeting with San Diego Police Department on May 29th at 2:00pm. My POC there is Kim Kirkpatrick. I'll be presenting the Ring Platform and LE Portal to a group there at that time. If you need information on that meeting or would like to attend, please contact Kim.

If you have any questions for me, please feel free to reply or call anytime at 949-690-6979.

Regards, Ray

--
--

Raymond Pollum
Vice President of Neighborhood Sales



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Santa Monica, CA 90404

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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Boerum, Thomas](#)
To: ["cloos@ring.com"](mailto:cloos@ring.com)
Subject: Ring settings
Date: Thursday, February 08, 2018 8:22:08 AM

Good Morning Chris,

It was nice meeting with you and Ray yesterday. I look forward to your new portal I think it will be a great benefit.

I just wanted to let you know the new settings, you assisted me with on my cameras, work and I am now able to pick up more activity.

Thanks and best of luck on your endeavors,

Tom

Detective Tom Boerum
San Diego Police Department – Northwestern Division Investigations
12592 El Camino Real, San Diego CA. 92130


From: [Benjamin Reich](#)
To: [Boerum, Thomas](#)
Subject: Ring Update
Date: Tuesday, July 18, 2017 1:30:11 PM
Attachments: [image002.png](#)

Hey Det. Boerum,

I hope you are doing well this afternoon. I just wanted to follow up with you to see how everything has been working with your Ring Device. I look forward to working with you in greater detail soon.

--

Kind Regards,
Benjamin Reich
Account Manager



1523 26th St
Santa Monica, CA 90404

benjamin.reich@ring.com
Office -310-601-8469 ext. 42

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From: [Andrew Pohlen](#)
To: [Boerum, Thomas](#)
Subject: Ring Video Doorbell
Date: Wednesday, January 31, 2018 8:27:47 AM

Hi Detective Boerum,

I hope this message finds you well. I wanted to reach out to you as I recently received your contact information from Ben Reich. Is there a good time we could catch up today or tomorrow? I have a colleague visiting the San Diego area next week and was hoping to make a visit to SDPD. Please let me know. My direct line is 855-688-7756 x44

Best,

Andrew

--

Andrew Pohlen, Neighborhoods Marketing



1527 26th St
Santa Monica, CA 90404

andrew.pohlen@ring.com

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Ring's Predecessor Doorbot on Shark Tank](#) (password: doorbot)

[REDACTED]

[REDACTED]

From: Raymond Pollum [mailto:raymond.pollum@ring.com]
Sent: Wednesday, May 30, 2018 1:07 PM
To: Kirkpatrick, Kimberly [REDACTED] Goodman, Karen
[REDACTED]
Subject: Ring Follow Up and MOU

Ms. Kirkpatrick, Thank you for arranging our meeting yesterday and gathering your colleagues to hear about Rings newest tool to reduce crime in communities. It was a pleasure to meet you and I look forward to working with you and the San Diego Police Department.

.....

Ms. Goodman, As discussed, attached please find our MOU for your review. An executed MOU is necessary in advance of providing department credentials to Ring's Law Enforcement Portal (LE Portal), the access point to the Ring Neighbors platform. Key highlights of the LE Portal include:

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Legal Contact: Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

Please use me as your Ring POC to communicate any SDPD questions, comments or concerns to Ring in advance of our next meeting.

Thank you again for you time and consideration. I look forward to seeing you again soon and to working with SDPD to reduce crime in San Diego.

Regards, Ray

--

--

Raymond Pollum
Vice President of Neighborhood Sales



1523 26th St
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[TechCrunch Product Review](#)

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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Broaddus, Brandon](#)
To: [Enloe, Adriana](#); [Barbara Gellman](#); [Manley, Daniel](#); [REDACTED]
Subject: Ring.com
Date: Thursday, February 22, 2018 7:21:54 AM

Hello Everyone

Here is the info you requested

Chris Loos
cloos@ring.com
(630) 484-6833

1527 26th St.
Santa Monica Ca 90404

Thank you

Officer Brandon Broaddus
Community Relations Officer
Northern Division
San Diego Police Department
[REDACTED]
[REDACTED]

From: [Raymond Pollum](#)
To: [Goodman, Karen](#)
Subject: Ring's Partnership With Tampa Police Leads to Arrest
Date: Friday, July 27, 2018 10:15:55 AM

Hi Karen,

Thanks to information gathered from the Neighbors App by Ring and the Neighbors Portal, The Tampa Police Department has arrested a suspect involved in a local grand theft case. Click [here](#) to watch the full story on WTFS or scroll down for a quick recap.

Tampa Police Credit App for Helping Catch Serial Porch Pirate



After a package was stolen from his porch, Chris, a doctor from Tampa, shared a video of the incident on the Neighbors app by Ring. This helped police realize that the suspect was involved in multiple cases throughout the community.

"Many of them had the same exact story to tell," said Tampa Police spokesman Steve Hegarty. "We realized, you know what, that's the guy in those other videos."

According to the Tampa Police Department, the video helped identify the suspect as Santiago Rodriguez of Tampa, who was later arrested on charges of grand theft.

"This is a classic example of law enforcement working closely with the public to make the city safer," said Tampa Police Department Chief Brian Dugan. "The Neighbors App makes it easier for residents to look out for one another in their own communities and for law enforcement to quickly identify and apprehend criminals."

With the help of the Neighbors App and their community, Chris and police were able to make their neighborhood safer for everyone. Thanks to real-time crime alerts and diligent teamwork among the community and police, Chris's neighborhood has one less criminal on the street.

Share Your Neighborhood Story!

Want to show other agencies how the Neighbors App is making a difference in your community? Reply to this email to share your story with us!

If you would no longer like to receive portal news [click here to unsubscribe](#).

Thanks and stay safe,
Raymond Pollum

From: [Chris Loos](#)
To: [Thomas, Akaan](#); [Gonzalez, John](#)
Subject: Ring's Neighborhood Portal for Law Enforcement
Date: Wednesday, January 31, 2018 3:20:49 PM
Attachments: [Neighborhoods Portal \(2\).pdf](#)

Hi Officer Thomas and Officer Gonzalez,

I hope all is well with you today. I and a colleague of mine will be meeting with Detective Tom Boerum of the Northwestern Division next week about our soon to be released Neighborhoods Portal for Law Enforcement.

I wanted to see if you may be available for a meeting about the Neighborhoods Portal and our community programs for residents. I attached a PDF which goes into more detail about the portal, but it is essentially a way for law enforcement to have access to Ring videos that users post to the neighborhoods feature within the app. We aim for it to be another resource for law enforcement to use to help keep neighborhoods safe.

We would love to meet with you and introduce this portal for the Southeastern division as well. We will be in the area on Wednesday and Thursday next week, so if you are available on either of those two days please let me know. I look forward to your response.

Best,

--

Chris Loos
Account Manager



1523 26th St
Santa Monica, CA 90404
cloos@ring.com
630-484-6833

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)

From: [Chris Loos](#)
To: [Oliveras, Shannah](#); [Dragt, Julie](#)
Subject: Ring's Neighborhoods Feature for Law Enforcement
Date: Wednesday, January 31, 2018 1:45:40 PM
Attachments: [Neighborhoods Portal \(2\).pdf](#)

Hi Officer Oliveras and Officer Dragt,

My name is Chris and I work at Ring Video Doorbell. I and a colleague of mine will be meeting with Detective Tom Boerum of the Northwestern Division next week about our soon to be released Neighborhoods Portal for Law Enforcement.

I wanted to see if you may be available for a meeting about the Neighborhoods Portal and our community programs for residents. I attached a PDF which goes into more detail about the portal, but it is essentially a way for law enforcement to have access to Ring videos that users post to the neighborhoods feature within the app. We aim for it to be another resource for law enforcement to use to help keep neighborhoods safe.

We would love to meet with you and introduce this portal for the Northeastern Division as well. We will be in the area on Wednesday and Thursday next week, so if you are available on either of those 2 days please let me know. I look forward to your response.

Best,

--

Chris Loos
Account Manager



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From: [Chris Loos](#)
To: [Bostedt, Thomas](#); [Steffen, John](#)
Subject: Ring's Neighborhoods Portal for Law Enforcement
Date: Wednesday, January 31, 2018 3:11:55 PM
Attachments: [Neighborhoods Portal \(2\).pdf](#)

Hi Officer Bostedt and Officer Steffen,

I hope all is well with you today. I and a colleague of mine will be meeting with Detective Tom Boerum of the Northwestern Division next week about our soon to be released Neighborhoods Portal for Law Enforcement.

I wanted to see if you may be available for a meeting about the Neighborhoods Portal and our community programs for residents. I attached a PDF which goes into more detail about the portal, but it is essentially a way for law enforcement to have access to Ring videos that users post to the neighborhoods feature within the app. We aim for it to be another resource for law enforcement to use to help keep neighborhoods safe.

We would love to meet with you and introduce this portal for the Eastern Division as well. We will be in the area on Wednesday and Thursday next week, so if you are available on either of those two days please let me know. I look forward to your response.

Best,

--

Chris Loos
Account Manager



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From: [Daly, Brendan](#)
To: raymond.pollum@ring.com
Cc: [Ford, Allyson](#); [Goodman, Karen](#)
Subject: SDPD - Ring Partnership
Date: Tuesday, November 27, 2018 3:43:00 PM

Hi Raymond. I was asked to review the proposed MOU between SDPD and Ring from an IT security perspective. We have a few questions regarding IT security that we would like to discuss with Ring. Can you provide me a point of contact so I may arrange a conference call to discuss?
Thank you

Brendan M. Daly, MS

IT Operations Manager
City of San Diego
Police Department



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From: [Ring](#)
To: [Williams, Tina](#)
Subject: Thanks for stopping by!
Date: Thursday, August 01, 2019 8:30:12 AM

We enjoyed our time with you and your colleagues at FBINAA the other week. The booth was a little busy, but hopefully you were able to spend some time with us to learn more about how Ring works with LE to keep communities safe.

With millions of Ring cameras across the country and millions of users on the app (identifying criminal activity and often those who commit it), your community is already engaged on this digital neighborhood watch platform.

The LE Portal is your "seat at the table" to access the platform. Portal lets you view and comment on posted video, alert the community of important activity and lets you request video from device owners that may have captured something helpful to an ongoing investigation. This incredibly powerful service is provided to law enforcement free of charge.

For more information please reach out to lepartnerships@ring.com

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www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

<https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/>

From: [Ring](#)
To: [Williams, Tina](#)
Subject: Visit Ring at Booth 616 in Phoenix!
Date: Friday, July 19, 2019 12:35:46 PM

Join over 250 law enforcement agencies on the free Ring Neighbors Portal for Law Enforcement.

The Neighbors App is a free smartphone app that allows citizens to participate in a digital neighborhood watch, share video footage or crime and suspicious activity from and source, view and comment on incidents in their neighborhoods.

The Neighbors Portal is a free service for law enforcement that provides:

- Street-level intelligence in the form of high quality videos shared by citizens.
- The ability to collaborate with neighbors using the app.
- Create hyper-local neighborhood alerts.
- When a crime occurs, submit a one-click request to citizens for video and information. Citizens share video with one-click. No searching or uploading from the Ring Neighbors App and Neighbors

If there is one vendor you visit at the conference, make it Ring. We will provide a demo of our Neighbors Portal and explain how your agency can gain access to this **free** program as we work together to reduce crime in your community. Visit us at Booth 616.



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[Download the Neighbors App.](#)
Join the new neighborhood watch.

<https://abc7.com/community-events/lynwood-residents-offered-discounted-ring-security-devices/4527874/>

From: [Barry Parker](#)
To: [Nelson, Jo](#)
Subject: Your Ring Promo Code
Date: Friday, November 02, 2018 9:06:27 AM

Hi Jo,

My colleague Chris told me you are interested in your law enforcement discount. For all current SDPD, we offer \$50 off of each and every Video Doorbell and/or Cam that we offer (excluding the already discounted Doorbell Classic). All you need to do is click on the following code and select your desired products (discount will be auto applied) or enter the code during checkout: nbsandiegopd

Important note: in order to get the discount, you must place the order using your SDPD email address [REDACTED]

Please feel free to forward the promo code to the rest of the department.

Best,
Barry Parker, Neighborhoods Marketing Rep

1523 26th St
Santa Monica, CA 90404

barry.parker@ring.com

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